# AUTOMOBILE QUARTERLY TRACKER 

## 4QFY24

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## TABLE OF CONTENTS

Summary ..... 3
Valuation summary and price performance ..... 4
Industry snapshot ..... 6
State-wise snapshot ..... 19
Upcoming launches ..... 28
Price changes ..... 29
Base metals price trend ..... 32
Agri-crop price trend ..... 34
Global automobile volumes trend ..... 35

## AUTOMOBILE INDUSTRY QUARTERLY SUMMARY

- Passenger vehicles: Domestic passenger vehicle industry volumes improved by $12 \%$ yoy in 4 QFY24. Maruti Suzuki volumes increased by $12 \%$ yoy in 4QFY24. Tata Motors and M\&M volumes improved by $16 / 27 \%$ respectively yoy in 4QFY24, whereas Hyundai and Kia Motors volumes declined by $1 / 13 \%$ respectively. UV segment volumes increased by $31 \%$ yoy and SUV mix improved by 700 bps yoy in 4QFY24. In terms of market share, MSIL gained 40 bps market share yoy and Tata Motors gained 40 bps market share yoy in 4QFY24.
- Two-wheelers: Two wheeler industry volumes improved by $26 \%$ yoy in 4 QFY 24 due to recovery in rural demand and channel filling ahead of Navratra festival. In the motorcycle segment, Hero MotoCorp volumes increased by $7 \%$ yoy in 4QFY24, whereas HMSI volumes improved to 3X as the company ramped down production to transition to BS6 2.0 in 4QFY23. Scooter segment volumes improved by $22 \%$ yoy in 4QFY24. In the scooter segment, HMCL volumes improved by $22 \%$ yoy in 4QFY24. RE lost 80 bps market share yoy in the motorcycle segment led by market share decline of 140 bps in premium segment in 4QFY24. HMSI has lost 220 bps market share yoy in the scooter segment in 4QFY24.
- Light commercial vehicles: LCV volumes declined by $2 \%$ yoy in 4QFY24. M\&M volumes increased by $4 \%$ yoy and Tata Motors volumes declined by $10 \%$ yoy in 4QFY24. Ashok Leyland's LCV volumes declined by $5 \%$ yoy in 4QFY24. M\&M gained 220 bps market share on a yoy basis and Tata Motors lost 290 bps market share on a yoy basis in 4QFY24. MSIL lost 70 bps market share yoy in 4QFY24.
- Medium and heavy commercial vehicles: MHCV volumes declined by 7\% yoy in 4QFY24. Tata Motors and Eicher Motors volumes declined by 7 and $4 \%$ yoy respectively in 4QFY24. Ashok Leyland volumes declined by $9 \%$ yoy in 4QFY24. Tata Motors market share remained flat on a yoy basis and Eicher Motors gained 60 bps market share yoy in 4QFY24. Ashok Leyland market share declined by 70 bps on a yoy basis in 4QFY24.
- State-wise demand trends in 3QFY24: Our analysis of state-wise demand trends for 3QFY24 reflects that (1) decent sales growth in PV segment despite festive season due to higher inventory levels, (2) robust demand trends in 2 W segment on account of recovery un rural demand and festive season, (3) steady demand growth in M\&HCV segment, (4) modest growth in LCV segment demand due to higher CNG prices, (5) decline in scooter mix on a qoq basis and (6) M\&M in PV and LCV segments, Bajaj Auto in $2 W$ segment and Eicher in M\&HCV segment posted maximum market share gain in 3QFY24.
- New launches: Tata Motors launched Punch EV and Hyundai launched Creta refresh variants in January 2024. Also, M\&M launched XUV 3XO, a refresh of XUV300, in April, 2024. We expect more launches in the SUV space further increasing the competitive intensity.
- Prices: The prices of 2 W motorcycles, Scooters and passengers cars remained stable for most of the OEMs during the quarter in 4QFY24
- Global trends: Global PV volumes grew 7\% yoy in 1QCY24. China PV volumes increased by $16 \%$ yoy whereas US PV volumes were up by $9 \%$ yoy in 1QCY24. Japan volumes declined by $18 \%$ yoy whereas EU volume improved by $7 \%$ yoy in 1QCY24. We expect a stable growth in global PV volumes led by (1) receding recessionary pressures, (2) improvement in supply situation, (3) softening of inflationary pressures, and (4) possible rate cuts by Federal bank. EV sales started to witness slowdown in growth a sequential decline in EV volumes across China, USA and Europe.


## VALUATION SUMMARY AND PRICE PERFORMANCE OF AUTO OEMS

## Valuation summary and price performance

|  | 29-Apr-24 | Mkt cap. |  | EPS (Rs) |  |  |  | EPS growth (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Company | Price (Rs) | (Rs mn) | (US\$ mn) | 2023 | 2024E | 2025E | 2026E | 2024E | 2025E | 2026E |
| Ashok Leyland | 185 | 544,248 | 6,521 | 4.4 | 9.2 | 9.5 | 9.4 | 108.7 | 3.6 | (1.4) |
| Bajaj Auto | 8,760 | 2,445,643 | 29,302 | 198.9 | 267.9 | 289.0 | 311.3 | 34.7 | 7.9 | 7.7 |
| Eicher Motors | 4,572 | 1,251,798 | 14,998 | 107.1 | 147.4 | 154.4 | 165.7 | 37.7 | 4.7 | 7.3 |
| Escorts | 3,287 | 363,246 | 4,352 | 54.9 | 94.4 | 103.8 | 111.9 | 71.9 | 9.9 | 7.9 |
| Hero Motocorp | 4,458 | 891,191 | 10,677 | 145.4 | 213.0 | 233.4 | 249.4 | 46.5 | 9.5 | 6.9 |
| Mahindra \& Mahindra | 2,062 | 2,564,219 | 30,722 | 65.8 | 88.8 | 84.5 | 92.8 | 35.1 | (4.8) | 9.8 |
| Maruti Suzuki | 12,690 | 3,989,722 | 47,801 | 266.5 | 420.1 | 443.6 | 478.9 | 57.7 | 5.6 | 7.9 |
| Tata Motors | 1,001 | 3,832,145 | 45,913 | 1.9 | 64.5 | 71.4 | 79.2 | NA | 10.7 | 10.9 |
| TVS Motor | 2,037 | 967,562 | 11,593 | 31.4 | 43.9 | 46.9 | 53.1 | 40.0 | 6.8 | 13.2 |


|  | 29-Apr-24 | PER (X) |  |  |  | EV/EBITDA ( X ) |  |  |  | P/BV (X) |  |  |  | RoE (\%) |  |  |  | Absolute change (\%) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Company | Price (Rs) | 2023 | 2024E | 2025E | 2026E | 2023 | 2024E | 2025E | 2026E | 2023 | 2024E | 2025E | 2026E | 2023 | 2024E | 2025E | 2026E | 1m | 3 m | 6 m | 1 yr | YTD |
| Ashok Leyland | 185 | 42.0 | 20.1 | 19.4 | 19.7 | 18.5 | 11.9 | 11.9 | 12.0 | 6.2 | 5.2 | 4.5 | 4.0 | 15.8 | 28.3 | 25.0 | 21.5 | 8.2 | 6.7 | 10.2 | 27.0 | 2.1 |
| Bajaj Auto | 8,760 | 44.1 | 32.7 | 30.3 | 28.1 | 34.4 | 25.4 | 23.4 | 21.5 | 9.8 | 9.8 | 9.2 | 8.7 | 21.6 | 29.7 | 31.4 | 31.8 | (4.2) | 16.0 | 63.0 | 97.7 | 28.9 |
| Eicher Motors | 4,572 | 42.7 | 31.0 | 29.6 | 27.6 | 33.2 | 26.1 | 23.4 | 21.3 | 9.7 | 8.1 | 7.0 | 6.1 | 24.6 | 28.4 | 25.4 | 23.7 | 13.7 | 24.6 | 34.7 | 38.5 | 10.3 |
| Escorts | 3,287 | 59.8 | 34.8 | 31.7 | 29.4 | 45.9 | 30.1 | 26.8 | 24.2 | 4.3 | 3.9 | 3.5 | 3.2 | 7.2 | 11.2 | 11.1 | 10.9 | 18.4 | 8.7 | 4.5 | 65.9 | 10.2 |
| Hero Motocorp | 4,458 | 30.7 | 20.9 | 19.1 | 17.9 | 19.5 | 14.2 | 12.5 | 11.5 | 5.3 | 5.0 | 4.6 | 4.3 | 17.9 | 24.6 | 25.1 | 24.9 | (5.6) | (2.4) | 44.0 | 75.2 | 8.3 |
| Mahindra \& Mahindra | 2,062 | 31.4 | 23.2 | 24.4 | 22.2 | 23.7 | 19.5 | 17.6 | 15.4 | 5.5 | 4.6 | 4.0 | 3.4 | 18.7 | 21.6 | 17.4 | 16.5 | 7.3 | 25.7 | 36.5 | 68.1 | 19.2 |
| Maruti Suzuki | 12,690 | 47.6 | 30.2 | 28.6 | 26.5 | 32.0 | 20.1 | 19.0 | 16.8 | 6.3 | 4.8 | 4.3 | 3.9 | 14.1 | 18.3 | 15.8 | 15.5 | 0.7 | 27.0 | 20.2 | 47.7 | 23.2 |
| Tata Motors | 1,001 | 522.2 | 15.5 | 14.0 | 12.6 | 14.2 | 7.0 | 6.1 | 5.3 | 8.5 | 5.6 | 3.9 | 3.0 | 1.6 | 43.5 | 32.5 | 27.1 | 0.8 | 19.0 | 56.1 | \#\#\#\# | 28.3 |
| TVS Motor | 2,037 | 64.9 | 46.4 | 43.4 | 38.4 | 36.9 | 28.5 | 25.1 | 22.4 | 16.0 | 12.9 | 10.7 | 8.9 | 27.4 | 30.8 | 26.9 | 25.3 | (5.4) | 3.7 | 27.9 | 78.9 | 0.5 |

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## VALUATION SUMMARY AND PRICE PERFORMANCE OF AUTO ANCILLARIES

## Valuation summary and price performance

| Company | 29-Apr-24 | Mkt cap. |  | EPS (Rs) |  |  |  | EPS growth (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Price (Rs) | (Rs mn) | (US\$ mn) | 2023 | 2024E | 2025E | 2026E | 2024E | 2025E | 2026E |
| Apollo Tyres | 495 | 314,153 | 3,764 | 16.1 | 29.0 | 27.4 | 28.4 | 79.8 | (5.5) | 3.8 |
| Balkrishna Industries | 2,396 | 463,188 | 5,550 | 54.7 | 66.3 | 76.3 | 88.5 | 21.2 | 15.1 | 16.0 |
| Bharat Forge | 1,282 | 596,885 | 7,151 | 11.6 | 21.7 | 32.8 | 39.4 | NA | 51.1 | 20.0 |
| CEAT | 2,521 | 101,954 | 1,222 | 51.9 | 173.0 | 157.7 | 139.1 | 233.6 | (8.9) | (11.8) |
| CIE Automotive India | 486 | 184,313 | 2,208 | 18.1 | 21.1 | 24.2 | 27.4 | 16.5 | 14.7 | 13.5 |
| Endurance Technologies | 1,957 | 275,277 | 3,298 | 34.3 | 45.2 | 55.8 | 65.9 | 32.0 | 23.5 | 18.1 |
| Exide Industries | 456 | 387,218 | 4,639 | 10.6 | 12.3 | 14.6 | 16.6 | 15.9 | 18.7 | 13.7 |
| MRF | 130,907 | 555,195 | 6,652 | 1,813.6 | 5,233.8 | 4,845.7 | 5,003.9 | 188.6 | (7.4) | 3.3 |
| SAMIL | 131 | 886,356 | 10,620 | 2.3 | 3.4 | 5.3 | 6.1 | 49.2 | 54.1 | 14.5 |
| Schaeffler India | 3,478 | 543,609 | 6,513 | 55.5 | 57.7 | 62.4 | 73.2 | 4.0 | 8.1 | 17.3 |
| SKF | 4,550 | 224,943 | 2,695 | 106.2 | 106.6 | 131.9 | 149.9 | 0.4 | 23.7 | 13.7 |
| Sona BLW Precision | 637 | 373,479 | 4,475 | 6.8 | 9.0 | 11.8 | 14.3 | 32.3 | 32.2 | 20.5 |
| Timken | 3,200 | 240,700 | 2,884 | 51.9 | 47.4 | 60.4 | 76.2 | (8.8) | 27.5 | 26.1 |
| Uno Minda | 728 | 417,957 | 5,008 | 11.4 | 14.7 | 16.8 | 19.1 | 28.5 | 14.1 | 13.6 |
| Varroc Engineering | 532 | 81,252 | 973 | (53.5) | 36.8 | 25.5 | 33.1 | NA | (30.7) | 29.9 |


|  | 29-Apr-24 | PER (X) |  |  |  | EV/EBITDA (X) |  |  |  | P/BV (X) |  |  |  | RoE (\%) |  |  |  | Absolute change (\%) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Company | Price (Rs) | 2023 | 2024E | 2025E | 2026E | 2023 | 2024E | 2025E | 2026E | 2023 | 2024E | 2025E | 2026E | 2023 | 2024E | 2025E | 2026E | 1m | 3 m | 6m | 1 yr | YTD |
| Apollo Tyres | 495 | 30.7 | 17.1 | 18.1 | 17.4 | 10.9 | 7.5 | 7.5 | 7.2 | 2.5 | 2.2 | 2.0 | 1.8 | 8.4 | 13.6 | 11.6 | 11.0 | 6.0 | (6.2) | 31.7 | 42.8 | 8.9 |
| Balkrishna Industries | 2,396 | 43.8 | 36.1 | 31.4 | 27.1 | 23.5 | 20.6 | 17.9 | 15.5 | 6.1 | 5.4 | 4.8 | 4.2 | 14.6 | 16.0 | 16.3 | 16.7 | 3.4 | (4.5) | (7.8) | 15.0 | (6.7) |
| Bharat Forge | 1,282 | 110.2 | 59.1 | 39.1 | 32.6 | 37.1 | 25.1 | 20.8 | 18.3 | 8.9 | 8.0 | 6.9 | 5.9 | 8.2 | 14.3 | 19.0 | 19.5 | 13.5 | 3.1 | 25.1 | 60.0 | 3.5 |
| CEAT | 2,521 | 48.6 | 14.6 | 16.0 | 18.1 | 12.5 | 7.1 | 7.1 | 7.5 | 3.0 | 2.6 | 2.3 | 2.1 | 6.3 | 18.9 | 15.2 | 12.1 | (6.0) | (7.5) | 19.4 | 61.9 | 3.9 |
| CIE Automotive India | 486 | 26.8 | 23.0 | 20.1 | 17.7 | 16.0 | 12.8 | 11.8 | 10.3 | 3.6 | 3.1 | 2.8 | 2.5 | 13.3 | 14.4 | 14.5 | 14.7 | 5.2 | 1.5 | 5.6 | 21.8 | 3.2 |
| Endurance Technologies | 1,957 | 57.1 | 43.3 | 35.0 | 29.7 | 26.1 | 21.3 | 17.8 | 15.2 | 6.2 | 5.6 | 5.0 | 4.4 | 10.9 | 13.0 | 14.2 | 14.8 | 7.1 | (3.3) | 22.7 | 45.6 | 1.2 |
| Exide Industries | 456 | 42.9 | 37.0 | 31.1 | 27.4 | 24.6 | 20.5 | 17.4 | 15.3 | 3.5 | 3.2 | 3.0 | 2.7 | 8.3 | 9.0 | 9.9 | 10.3 | 49.6 | 44.5 | 81.2 | \#\#\#\# | 43.3 |
| MRF | 130,907 | 72.2 | 25.0 | 27.0 | 26.2 | 22.9 | 11.9 | 12.1 | 11.4 | 3.8 | 3.3 | 3.0 | 2.7 | 5.4 | 14.1 | 11.6 | 10.8 | (1.9) | (9.0) | 21.0 | 47.1 | 1.0 |
| SAMIL | 131 | 56.6 | 38.0 | 24.6 | 21.5 | 15.5 | 11.6 | 9.6 | 8.8 | 3.9 | 3.7 | 3.3 | 2.9 | 7.3 | 10.0 | 14.0 | 14.2 | 11.7 | 12.4 | 41.4 | 78.2 | 28.3 |
| Schaeffler India | 3,478 | 62.6 | 60.2 | 55.7 | 47.5 | 40.8 | 39.9 | 36.5 | 31.0 | 12.7 | 11.3 | 10.2 | 9.1 | 21.9 | 19.9 | 19.2 | 20.2 | 23.7 | 12.1 | 16.2 | 25.3 | 8.6 |
| SKF | 4,550 | 42.9 | 42.7 | 34.5 | 30.4 | 28.7 | 30.8 | 24.7 | 21.5 | 9.6 | 8.4 | 7.2 | 6.3 | 22.4 | 19.6 | 21.0 | 20.6 | 9.4 | (1.7) | (8.5) | 9.2 | (1.1) |
| Sona BLW Precision | 637 | 94.0 | 71.0 | 53.8 | 44.6 | 53.6 | 40.9 | 32.0 | 27.3 | 16.2 | 13.8 | 11.5 | 9.6 | 18.5 | 21.2 | 23.4 | 23.5 | (9.8) | 6.6 | 15.5 | 32.7 | (1.2) |
| Timken | 3,200 | 61.6 | 67.5 | 53.0 | 42.0 | 42.3 | 45.5 | 35.0 | 28.0 | 11.8 | 10.1 | 8.6 | 7.2 | 21.2 | 16.2 | 17.5 | 18.6 | 11.9 | (2.8) | 8.6 | 7.3 | (1.6) |
| Uno Minda | 728 | 63.6 | 49.5 | 43.4 | 38.2 | 34.6 | 27.8 | 24.3 | 21.1 | 10.0 | 8.5 | 7.2 | 6.2 | 15.7 | 17.1 | 16.6 | 16.1 | 6.3 | 6.3 | 24.8 | 39.7 | 5.9 |
| Varroc Engineering | 532 | (9.9) | 14.4 | 20.8 | 16.0 | 16.4 | 12.0 | 9.4 | 7.4 | 8.1 | 4.4 | 3.6 | 2.9 | (81.4) | 30.2 | 17.3 | 18.4 | 5.5 | (0.2) | 15.0 | 82.5 | (4.0) |

Source: Bloomberg, Kotak Institutional Equities estimates

SNAPSHOT OF AUTO INDUSTRY VOLUMES
Industry volumes grew by 19\% yoy in 4QFY24 owing to strong growth in 2 W segment

Industry domestic volumes declined by 2\% qoq in 4QFY24 due to 4\% qoq decline in two-wheeler segment and 27\% qoq decline in tractor segment volumes Summary of the quarterly automobiles sector volumes, 4QFY24 (units, \%)

|  | Sales volume (units) |  |  | Change (\%) |  | FY |  | $\begin{array}{r} \text { Change (\%) } \\ \text { yoy } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4QFY24 | 4QFY23 | 3QFY24 | yoy | qoq | 2024 | 2023 |  |
| Industry: domestic volumes (units) |  |  |  |  |  |  |  |  |
| Scooters | 1,334,780 | 1,093,851 | 1,384,537 | 22.0 | (3.6) | 5,378,795 | 4,862,371 | 10.6 |
| Motorcycles | 2,910,075 | 2,291,004 | 3,092,035 | 27.0 | (5.9) | 11,653,237 | 10,230,502 | 13.9 |
| Mopeds | 123,962 | 108,883 | 134,934 | 13.8 | (8.1) | 481,803 | 441,567 | 9.1 |
| EV | 303,739 | 215,879 | 242,898 | 40.7 | 25.0 | 945,268 | 716,421 | 31.9 |
| Total two-wheelers | 4,672,556 | 3,709,617 | 4,854,404 | 26.0 | (3.7) | 18,459,103 | 16,250,861 | 13.6 |
| Three-wheelers | 164,844 | 153,645 | 187,215 | 7.3 | (11.9) | 691,749 | 488,768 | 41.5 |
| M\&HCVs | 110,092 | 117,991 | 91,444 | (6.7) | 20.4 | 373,106 | 359,004 | 3.9 |
| LCVs | 158,279 | 161,168 | 143,884 | (1.8) | 10.0 | 595,568 | 603,465 | (1.3) |
| Total CVs | 268,371 | 279,159 | 235,328 | (3.9) | 14.0 | 968,674 | 962,469 | 0.6 |
| Passenger cars | 394,549 | 447,545 | 344,172 | (11.8) | 14.6 | 1,548,943 | 1,747,376 | (11.4) |
| Utility vehicles | 701,212 | 534,124 | 633,324 | 31.3 | 10.7 | 2,520,691 | 2,003,718 | 25.8 |
| Vans | 39,740 | 36,750 | 35,586 | 8.1 | 11.7 | 149,112 | 139,020 | 7.3 |
| Total PVs | 1,135,501 | 1,018,419 | 1,013,082 | 11.5 | 12.1 | 4,218,746 | 3,890,114 | 8.4 |
| Tractors | 171,108 | 210,858 | 235,233 | (18.9) | (27.3) | 875,706 | 945,311 | (7.4) |
| Total | 6,412,380 | 5,371,698 | 6,525,262 | 19.4 | (1.7) | 25,213,978 | 22,537,523 | 11.9 |

[^1]
## DOMESTIC TWO-WHEELER COMPANY-WISE VOLUMES

Domestic 2W volumes improved by 26\% yoy in 4QFY24 led by strong growth across all segments

| Motorcycle volumes improved by $27 \%$ yoy in 4QFY24Summary of the quarterly company-wise volumes, 4QF |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales volume (units) |  |  | Change (\%) |  | FY |  | $\begin{array}{r} \text { Change (\%) } \\ \text { yoy } \end{array}$ |
|  | 4QFY24 | 4QFY23 | 3QFY24 | yoy | qoq | 2024 | 2023 |  |
| Motorcycle |  |  |  |  |  |  |  |  |
| Hero Motocorp | 1,234,283 | 1,158,112 | 1,286,452 | 6.6 | (4.1) | 5,019,917 | 4,797,065 | 4.6 |
| HMSI | 546,863 | 177,572 | 530,803 | 208.0 | 3.0 | 1,999,529 | 1,606,568 | 24.5 |
| Bajaj Auto | 501,229 | 405,286 | 617,813 | 23.7 | (18.9) | 2,121,617 | 1,769,575 | 19.9 |
| TVS Motor | 303,632 | 259,711 | 335,422 | 16.9 | (9.5) | 1,223,838 | 910,376 | 34.4 |
| Royal Enfield | 204,522 | 192,031 | 213,385 | 6.5 | (4.2) | 834,795 | 734,849 | 13.6 |
| Others | 119,546 | 98,292 | 108,160 | 21.6 | 10.5 | 453,541 | 412,069 | 10.1 |
| Total motorcycles | 2,910,075 | 2,291,004 | 3,092,035 | 27.0 | (5.9) | 11,653,237 | 10,230,502 | 13.9 |
| Scooter |  |  |  |  |  |  |  |  |
| HMSI | 607,767 | 525,209 | 638,699 | 15.7 | (4.8) | 2,530,667 | 2,418,959 | 4.6 |
| TVS | 368,673 | 267,004 | 376,606 | 38.1 | (2.1) | 1,412,807 | 1,149,339 | 22.9 |
| Hero Motocorp | 91,003 | 74,908 | 127,442 | 21.5 | (28.6) | 394,653 | 357,077 | 10.5 |
| Suzuki motorcycle | 244,388 | 189,537 | 220,466 | 28.9 | 10.9 | 892,670 | 712,509 | 25.3 |
| Others | 22,949 | 37,193 | 21,324 | (38.3) | 7.6 | 147,998 | 224,487 | (34.1) |
| Total scooters | 1,334,780 | 1,093,851 | 1,384,537 | 22.0 | (3.6) | 5,378,795 | 4,862,371 | 10.6 |
| Moped |  |  |  |  |  |  |  |  |
| TVS | 123,962 | 108,883 | 134,934 | 13.8 | (8.1) | 481,803 | 441,567 | 9.1 |
| Total two-wheelers | 4,672,556 | 3,709,617 | 4,854,404 | 26.0 | (3.7) | 18,459,103 | 16,250,861 | 13.6 |

[^2]
## DOMESTIC Electric TWO-WHEELER COMPANY-WISE MARKET SHARE TREND

Ola electric market share improved by 460 bps qoq in 4QFY24

Ola electric market share improved by 460 bps qoq in 4QFY24; Bajaj gained 40 bps market share qoq in 4QFY24; TVS lost 110 bps market share in 4QFY24 Domestic electric two-wheeler industry volumes market share, March fiscal year-ends, 2022-24 (\%)

|  | 3QFY22 | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 4QFY24 | FY |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  | 2024 | 2023 |
| Domestic EV (units) |  |  |  |  |  |  |  |  |  |  |  |  |
| Ather Energy | 6,650 | 6,327 | 9,620 | 12,941 | 22,882 | 31,481 | 27,827 | 21,005 | 24,345 | 35,627 | 108,804 | 76,924 |
| Okinawa | 15,547 | 19,824 | 27,297 | 25,271 | 29,284 | 12,767 | 8,745 | 6,057 | 4,046 | 2,024 | 20,872 | 94,619 |
| Hero Electric | 19,444 | 28,143 | 15,933 | 27,753 | 25,985 | 18,926 | 6,580 | 2,405 | 2,042 | 1,065 | 12,092 | 88,597 |
| Ampere | 6,383 | 14,857 | 18,921 | 19,338 | 26,903 | 20,191 | 22,707 | 11,469 | 12,586 | 8,290 | 55,052 | 85,353 |
| Revolt | 2,513 | 3,209 | 5,250 | 4,846 | 1,602 | 1,233 | 1,812 | 1,885 | 2,040 | 1,600 | 7,337 | 12,931 |
| TVS iQube | 2,306 | 5,702 | 3,879 | 14,663 | 23,297 | 40,037 | 37,061 | 41,482 | 47,960 | 56,412 | 182,915 | 81,876 |
| Bajaj Chetak | 2,074 | 2,551 | 4,834 | 7,693 | 9,736 | 10,343 | 17,197 | 17,815 | 31,398 | 40,530 | 106,940 | 32,606 |
| Being India | 2,381 | 3,222 | 2,571 | 3,204 | 3,604 | 1,354 | 862 | 505 | 284 | 216 | 1,867 | 10,733 |
| Ola Electric | 238 | 14,151 | 27,871 | 17,209 | 50,046 | 57,560 | 68,471 | 56,825 | 84,187 | 119,458 | 328,941 | 152,686 |
| PUR Energy | 4,770 | 5,183 | 4,345 | 2,669 | 2,863 | 1,789 | 1,834 | 1,548 | 2,016 | 1,576 | 6,974 | 11,666 |
| Hero MotoCorp | - | - | - | - | 182 | 759 | 1,361 | 2,438 | 6,582 | 7,311 | 17,692 | 941 |
| Others | 3,954 | 6,451 | 11,179 | 11,108 | 19,461 | 20,699 | 24,034 | 17,916 | 25,412 | 29,630 | 96,992 | 62,447 |
| Total | 67,318 | 111,761 | 133,790 | 148,853 | 218,211 | 217,139 | 218,491 | 181,350 | 242,898 | 303,739 | 946,478 | 717,993 |
| Domestic EV market share (\%) |  |  |  |  |  |  |  |  |  |  |  |  |
| Ather Energy | 9.9 | 5.7 | 7.2 | 8.7 | 10.5 | 14.5 | 12.7 | 11.6 | 10.0 | 11.7 | 11.5 | 10.7 |
| Okinawa | 23.1 | 17.7 | 20.4 | 17.0 | 13.4 | 5.9 | 4.0 | 3.3 | 1.7 | 0.7 | 2.2 | 13.2 |
| Hero Electric | 28.9 | 25.2 | 11.9 | 18.6 | 11.9 | 8.7 | 3.0 | 1.3 | 0.8 | 0.4 | 1.3 | 12.3 |
| Ampere | 9.5 | 13.3 | 14.1 | 13.0 | 12.3 | 9.3 | 10.4 | 6.3 | 5.2 | 2.7 | 5.8 | 11.9 |
| Revolt | 3.7 | 2.9 | 3.9 | 3.3 | 0.7 | 0.6 | 0.8 | 1.0 | 0.8 | 0.5 | 0.8 | 1.8 |
| TVS iQube | 3.4 | 5.1 | 2.9 | 9.9 | 10.7 | 18.4 | 17.0 | 22.9 | 19.7 | 18.6 | 19.3 | 11.4 |
| Bajaj Chetak | 3.1 | 2.3 | 3.6 | 5.2 | 4.5 | 4.8 | 7.9 | 9.8 | 12.9 | 13.3 | 11.3 | 4.5 |
| Being India | 3.5 | 2.9 | 1.9 | 2.2 | 1.7 | 0.6 | 0.4 | 0.3 | 0.1 | 0.1 | 0.2 | 1.5 |
| Ola Electric | 0.4 | 12.7 | 20.8 | 11.6 | 22.9 | 26.5 | 31.3 | 31.3 | 34.7 | 39.3 | 34.8 | 21.3 |
| PUR Energy | 7.1 | 4.6 | 3.2 | 1.8 | 1.3 | 0.8 | 0.8 | 0.9 | 0.8 | 0.5 | 0.7 | 1.6 |
| Hero MotoCorp | - | - | - | - | - | - | 0.6 | 1.3 | 2.7 | 2.4 | 1.9 | - |
| Others | 5.9 | 5.8 | 8.4 | 7.5 | 8.9 | 9.5 | 11.0 | 9.9 | 10.5 | 9.8 | 10.2 | 8.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

[^3]
## DOMESTIC PASSENGER VEHICLE COMPANY-WISE VOLUMES

Domestic passenger vehicle volumes increased by 12\% yoy in 4QFY24

Domestic passenger vehicle segment volumes improved by $12 \%$ yoy in 4QFY24; Maruti Suzuki UV volumes grew by $72 \%$ yoy in 4QFY24 Summary of the quarterly company-wise volumes, 4QFY24 (units, \%)

|  | Sales volume (units) |  |  | Change (\%) |  | FY |  | Change $\qquad$yoy |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4QFY24 | 4QFY23 | 3QFY24 | yoy | q०q | 2024 | 2023 |  |
| Passenger cars |  |  |  |  |  |  |  |  |
| Maruti Suzuki | 261,898 | 286,565 | 219,627 | (8.6) | 19.2 | 980,446 | 1,109,550 | (11.6) |
| Hyundai Motors | 55,231 | 70,496 | 50,506 | (21.7) | 9.4 | 225,992 | 265,865 | (15.0) |
| Honda | 11,847 | 20,413 | 11,944 | (42.0) | (0.8) | 52,942 | 86,474 | (38.8) |
| Tata Motors | 40,566 | 46,214 | 36,025 | (12.2) | 12.6 | 182,537 | 181,391 | 0.6 |
| Nissan | 8,160 | 3,100 | 7,753 | 163.2 | 5.2 | 21,533 | 19,498 | 10.4 |
| Others | 16,847 | 20,757 | 18,317 | (18.8) | (8.0) | 85,493 | 84,598 | 1.1 |
| Total | 394,549 | 447,545 | 344,172 | (11.8) | 14.6 | 1,548,943 | 1,747,376 | (11.4) |
| Utility cars |  |  |  |  |  |  |  |  |
| Maruti Suzuki | 181,708 | 105,957 | 154,121 | 71.5 | 17.9 | 642,296 | 366,129 | 75.4 |
| Mahindra \& Mahindra | 126,100 | 99,112 | 118,860 | 27.2 | 6.1 | 459,864 | 356,961 | 28.8 |
| Hyundai | 105,082 | 77,211 | 96,823 | 36.1 | 8.5 | 388,725 | 301,681 | 28.9 |
| Honda | 11,047 | 186 | 14,088 | 5,839.2 | NA | 33,642 | 4,944 | 580.5 |
| Tata Motors | 114,444 | 88,679 | 101,850 | 29.1 | 12.4 | 388,418 | 357,249 | 8.7 |
| Toyota | 58,161 | 35,465 | 46,246 | 64.0 | 25.8 | 191,065 | 132,490 | 44.2 |
| Kia Motors | 65,369 | 74,735 | 59,649 | (12.5) | 9.6 | 245,634 | 269,229 | (8.8) |
| Others | 39,301 | 52,779 | 41,687 | (25.5) | (5.7) | 171,047 | 215,035 | (20.5) |
| Total | 701,212 | 534,124 | 633,324 | 31.3 | 10.7 | 2,520,691 | 2,003,718 | 25.8 |
| Total passenger vehicles |  |  |  |  |  |  |  |  |
| Maruti Suzuki | 479,791 | 427,578 | 406,983 | 12.2 | 17.9 | 1,759,881 | 1,606,870 | 9.5 |
| Hyundai Motors | 145,648 | 147,707 | 132,848 | (1.4) | 9.6 | 585,571 | 567,546 | 3.2 |
| Honda | 22,894 | 20,599 | 26,032 | 11.1 | (12.1) | 86,584 | 91,418 | (5.3) |
| Tata Motors | 158,565 | 136,304 | 140,223 | 16.3 | 13.1 | 582,915 | 544,391 | 7.1 |
| Mahindra \& Mahindra | 126,100 | 99,395 | 118,863 | 26.9 | 6.1 | 459,877 | 359,253 | 28.0 |
| Kia Motors | 65,369 | 74,735 | 59,649 | (12.5) | 9.6 | 245,634 | 269,229 | (8.8) |
| Others | 137,134 | 112,101 | 128,484 | 22.3 | 6.7 | 498,284 | 451,407 | 10.4 |
| Total | 1,135,501 | 1,018,419 | 1,013,082 | 11.5 | 12.1 | 4,218,746 | 3,890,114 | 8.4 |

Source: SIAM, Kotak Institutional Equities

DOMESTIC COMERICAL VEHICLE COMPANY-WISE VOLUMES
Domestic LCV segment volumes declined by $2 \%$ yoy in 4QFY24

Domestic MHCV segment volumes declined by 7\% yoy in 4QFY24; domestic LCV volumes declined by 2\% yoy in 4QFY24
Summary of the quarterly company-wise volumes, 4QFY24 (units, \%)

|  | Sales volume (units) |  |  | Change (\%) |  | FY |  | $\begin{array}{r} \text { Change (\%) } \\ \text { yoy } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4QFY24 | 4QFY23 | 3QFY24 | yoy | qoq | 2024 | 2023 |  |
| Medium and heavy commerical vehicle |  |  |  |  |  |  |  |  |
| Tata Motors | 50,643 | 54,227 | 44,365 | (6.6) | 14.2 | 174,358 | 170,252 | 2.4 |
| Ashok Leyland | 34,784 | 38,159 | 27,304 | (8.8) | 27.4 | 116,423 | 114,595 | 1.6 |
| Eicher Motors | 20,104 | 20,916 | 16,362 | (3.9) | 22.9 | 66,295 | 60,271 | 10.0 |
| Others | 4,561 | 4,689 | 3,413 | (2.7) | 33.6 | 16,030 | 13,886 | 15.4 |
| Total | 110,092 | 117,991 | 91,444 | (6.7) | 20.4 | 373,106 | 359,004 | 3.9 |
| Light commerical vehicle |  |  |  |  |  |  |  |  |
| Tata Motors | 50,666 | 56,299 | 45,022 | (10.0) | 12.5 | 191,876 | 217,106 | (11.6) |
| Mahindra \& Mahindra | 64,988 | 62,681 | 63,944 | 3.7 | 1.6 | 254,846 | 242,177 | 5.2 |
| Ashok Leyland | 17,951 | 18,840 | 16,863 | (4.7) | 6.5 | 66,361 | 66,669 | (0.5) |
| Force Motors | 7,500 | 5,589 | 5,156 | 34.2 | 45.5 | 24,835 | 18,465 | 34.5 |
| Maruti Suzuki | 10,150 | 11,399 | 8,117 | (11.0) | 25.0 | 33,763 | 38,006 | (11.2) |
| Others | 7,024 | 6,360 | 4,782 | 10.4 | 46.9 | 23,887 | 21,042 | 13.5 |
| Total | 158,279 | 161,168 | 143,884 | (1.8) | 10.0 | 595,568 | 603,465 | (1.3) |

[^4]
## DOMESTIC TWO-WHEELER MARKET SHARE TREND

Bajaj Auto gained 60 bps market share yoy in domestic two-wheeler segment in 4QFY24

## HMSI gained $11 \%$ market share yoy in the premium segment in 4QFY24; Suzuki gained 90 bps market share yoy in the scooter segment

 Domestic two-wheeler industry volumes market share, March fiscal year-ends, 2021-24 (\%)|  | Market share (\%) |  |  |  |  |  |  |  |  |  |  |  |  | 2024 | 2023 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4QFY21 | 1QFY22 | 2QFY22 | 3QFY22 | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 4QFY24 |  |  |
| Economy bike segment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Hero MotoCorp | 64.1 | 55.8 | 51.5 | 53.3 | 61.2 | 69.8 | 44.5 | 54.8 | 55.3 | 52.1 | 44.3 | 48.4 | 53.0 | 49.3 | 55.5 |
| Bajaj Auto | 29.3 | 34.8 | 39.8 | 37.7 | 29.2 | 19.1 | 47.1 | 34.5 | 32.1 | 27.2 | 29.5 | 30.4 | 24.2 | 28.0 | 34.0 |
| TVS Motors | 6.7 | 9.4 | 8.7 | 9.0 | 9.6 | 11.0 | 8.4 | 10.7 | 12.5 | 10.7 | 10.4 | 10.5 | 8.2 | 10.0 | 10.4 |
| Honda | - | - | - | - | - | - | - | - | - | 10.0 | 15.8 | 10.8 | 14.7 | 12.6 | - |
| Others | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Total - Economy segment | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Executive bike segment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Hero MotoCorp | 68.6 | 76.4 | 64.5 | 68.0 | 65.0 | 66.4 | 65.2 | 63.8 | 78.3 | 70.1 | 66.0 | 63.7 | 62.9 | 65.5 | 68.1 |
| HMSI | 29.3 | 21.6 | 32.6 | 26.9 | 29.3 | 30.1 | 28.7 | 28.1 | 12.3 | 20.3 | 23.7 | 25.7 | 26.6 | 24.1 | 25.2 |
| Bajaj Auto | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| TVS Motors | 2.1 | 2.0 | 2.9 | 5.1 | 5.7 | 3.5 | 6.0 | 8.1 | 9.4 | 9.7 | 10.4 | 10.6 | 10.5 | 10.3 | 6.7 |
| Others | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Total - Executive segment | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Premium bike segment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bajaj Auto | 37.2 | 41.0 | 39.3 | 37.0 | 35.6 | 36.5 | 38.5 | 37.3 | 40.4 | 43.7 | 38.8 | 45.0 | 41.4 | 42.3 | 38.2 |
| Hero MotoCorp | 2.6 | 1.7 | 3.3 | 3.2 | 3.4 | 4.0 | 2.8 | 1.6 | 1.4 | 1.8 | 2.2 | 2.4 | 4.6 | 2.8 | 2.4 |
| HMSI | 12.1 | 8.4 | 7.1 | 8.6 | 8.6 | 5.7 | 10.5 | 12.2 | 3.9 | 4.4 | 13.1 | 7.8 | 8.3 | 8.4 | 8.4 |
| Yamaha | 12.1 | 10.4 | 13.3 | 12.3 | 12.2 | 17.1 | 13.3 | 10.1 | 13.1 | 12.5 | 11.5 | 10.5 | 11.9 | 11.6 | 13.2 |
| TVS Motors | 11.6 | 16.3 | 15.8 | 14.4 | 12.0 | 8.9 | 12.6 | 11.9 | 14.0 | 12.6 | 8.1 | 10.8 | 10.8 | 10.6 | 12.0 |
| Royal Enfield | 23.4 | 21.3 | 19.6 | 23.2 | 27.1 | 26.8 | 21.2 | 26.3 | 26.6 | 24.0 | 24.5 | 22.2 | 21.6 | 23.0 | 25.0 |
| Others | 1.1 | 1.0 | 1.5 | 1.2 | 1.2 | 1.0 | 1.1 | 0.5 | 0.5 | 1.1 | 1.9 | 1.4 | 1.4 | 1.4 | 0.8 |
| Total - Premium segment | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Total motorcycle |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bajaj Auto | 17.3 | 19.6 | 18.6 | 19.2 | 15.3 | 12.8 | 20.4 | 17.6 | 17.7 | 19.1 | 15.3 | 12.8 | 17.2 | 16.3 | 17.3 |
| Hero MotoCorp | 48.6 | 50.5 | 48.4 | 47.1 | 47.6 | 51.8 | 43.2 | 43.3 | 50.6 | 45.0 | 47.6 | 51.8 | 42.4 | 46.4 | 46.9 |
| HMSI | 17.8 | 12.9 | 18.7 | 15.4 | 18.0 | 18.0 | 17.8 | 18.2 | 7.8 | 13.3 | 18.0 | 18.0 | 18.8 | 17.0 | 15.7 |
| TVS Motors | 5.9 | 7.7 | 7.1 | 8.5 | 8.2 | 6.3 | 8.4 | 9.7 | 11.3 | 10.8 | 8.2 | 6.3 | 10.2 | 9.0 | 8.9 |
| Royal Enfield | 6.7 | 6.0 | 4.0 | 6.2 | 7.3 | 6.6 | 6.1 | 8.0 | 8.4 | 7.6 | 7.3 | 6.6 | 7.0 | 7.1 | 7.2 |
| Others | 3.8 | 3.2 | 3.1 | 3.6 | 3.6 | 4.4 | 4.2 | 3.2 | 4.3 | 4.3 | 3.6 | 4.4 | 4.3 | 4.2 | 4.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Total scooter |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| HMSI | 52.4 | 44.3 | 53.5 | 47.5 | 49.1 | 46.5 | 50.1 | 45.2 | 43.6 | 45.4 | 44.3 | 42.5 | 41.4 | 43.3 | 46.6 |
| TVS Motors | 20.5 | 20.6 | 18.5 | 23.4 | 23.2 | 24.2 | 22.9 | 22.8 | 25.7 | 24.7 | 24.6 | 25.0 | 25.1 | 24.9 | 23.8 |
| Hero MotoCorp | 9.2 | 10.2 | 7.6 | 7.7 | 6.1 | 6.7 | 6.0 | 8.8 | 6.3 | 6.5 | 6.2 | 8.5 | 6.2 | 6.9 | 6.9 |
| Suzuki Motorcycle | 12.3 | 18.6 | 12.8 | 13.5 | 15.6 | 13.5 | 12.2 | 14.0 | 15.7 | 14.6 | 15.2 | 14.7 | 16.6 | 15.3 | 13.7 |
| Others | 5.7 | 6.3 | 7.6 | 7.9 | 5.9 | 9.1 | 8.8 | 9.3 | 8.6 | 8.8 | 9.6 | 9.4 | 10.7 | 9.7 | 8.9 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Total moped |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| TVS Motors | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Total two-wheelers |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bajaj Auto | 11.2 | 14.2 | 11.9 | 13.1 | 10.1 | 8.4 | 13.3 | 11.8 | 11.5 | 13.1 | 9.3 | 8.6 | 12.1 | 10.8 | 11.4 |
| Hero MotoCorp | 34.4 | 39.0 | 33.2 | 34.2 | 33.0 | 35.7 | 29.7 | 31.2 | 34.2 | 31.8 | 29.4 | 34.0 | 29.4 | 31.1 | 32.5 |
| HMSI | 28.1 | 20.4 | 29.3 | 23.9 | 27.2 | 26.7 | 28.1 | 26.2 | 19.5 | 23.0 | 28.1 | 26.5 | 25.6 | 25.8 | 25.4 |
| TVS Motors | 13.8 | 13.6 | 14.5 | 16.1 | 15.9 | 14.9 | 15.5 | 16.3 | 18.8 | 17.4 | 17.6 | 16.4 | 17.5 | 17.3 | 16.3 |
| Royal Enfield | 4.4 | 4.3 | 2.6 | 4.2 | 4.8 | 4.2 | 3.9 | 5.2 | 5.3 | 5.0 | 4.1 | 3.9 | 4.5 | 4.4 | 4.6 |
| Others | 8.1 | 8.6 | 8.5 | 8.5 | 9.0 | 10.0 | 9.4 | 9.2 | 10.6 | 9.7 | 11.4 | 10.6 | 10.7 | 10.6 | 9.8 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: SIAM, Kotak Institutional Equities

DOMESTIC PASSENGER VEHICLE MARKET SHARE TREND
M\&M gained 130 bps market share yoy during 4QFY24; MSIL gained 30 bps market share yoy in 4QFY24

| MSIL has gained 610 bps market share yoy in 4QFY24 in utility car segment; TTML gained 60 bps market share yoy in 4QFY24 in PVs Quarterly company-wise market share of the passenger vehicle segment, March fiscal year-ends, 2021-24 (\%) |  |  |  |  |  |  |  |  |  |  |  |  |  | 2024 | 2023 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Market share (\%) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 4QFY21 | 1QFY22 | 2QFY22 | 3QFY22 | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 4QFY24 |  |  |
| Passenger cars |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Maruti Suzuki | 61.9 | 62.7 | 57.1 | 67.1 | 66.5 | 62.4 | 65.1 | 62.3 | 64.0 | 61.6 | 61.5 | 63.8 | 66.4 | 63.3 | 63.5 |
| Hyundai Motors | 16.5 | 17.5 | 17.7 | 13.8 | 14.5 | 15.6 | 14.6 | 15.0 | 15.8 | 15.6 | 14.0 | 14.7 | 14.0 | 14.6 | 15.2 |
| Honda Motors | 4.8 | 4.2 | 6.4 | 5.9 | 5.3 | 5.4 | 4.6 | 5.3 | 4.6 | 3.6 | 3.6 | 3.5 | 3.0 | 3.4 | 4.9 |
| Tata Motors | 9.4 | 9.8 | 12.0 | 8.9 | 8.9 | 10.3 | 10.4 | 10.5 | 10.3 | 12.4 | 13.8 | 10.5 | 10.3 | 11.8 | 10.4 |
| Ford India | 0.9 | 0.4 | 0.2 | - | - | - | - | - | - | - | - | - | - | - | - |
| Volkswagen India | 1.2 | 1.2 | 1.2 | 0.5 | 0.9 | 1.2 | 0.9 | 1.1 | 1.1 | 1.2 | 1.4 | 1.5 | 1.4 | 1.4 | 1.1 |
| Nissan | 2.8 | 2.0 | 2.7 | 1.6 | 1.7 | 1.5 | 1.1 | 1.2 | 0.7 | 0.8 | 0.6 | 2.3 | 2.1 | 1.4 | 1.1 |
| Toyota | 2.0 | 1.6 | 1.9 | 1.9 | 1.1 | 1.7 | 2.1 | 3.1 | 2.5 | 3.1 | 3.8 | 3.9 | 3.4 | 3.5 | 2.3 |
| Others | 0.6 | 0.7 | 0.9 | 0.4 | 1.2 | 2.0 | 1.3 | 1.5 | 1.1 | 1.7 | 1.2 | (0.0) | (0.5) | 0.6 | 1.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Utility cars |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Maruti Suzuki | 20.1 | 21.0 | 20.4 | 20.6 | 17.0 | 17.4 | 16.0 | 19.8 | 19.8 | 23.1 | 28.2 | 24.3 | 25.9 | 25.5 | 18.3 |
| Mahindra \& Mahindra | 13.7 | 14.9 | 13.5 | 14.9 | 16.5 | 16.2 | 17.7 | 18.6 | 18.6 | 18.3 | 17.9 | 18.8 | 18.0 | 18.2 | 17.8 |
| Hyundai Motors | 18.6 | 19.4 | 18.3 | 15.3 | 15.3 | 15.3 | 15.7 | 14.8 | 14.5 | 15.3 | 16.1 | 15.3 | 15.0 | 15.4 | 15.1 |
| Kia Motors | 14.3 | 14.7 | 12.6 | 10.0 | 13.3 | 13.3 | 13.6 | 12.8 | 14.0 | 11.2 | 9.3 | 9.4 | 9.3 | 9.7 | 13.4 |
| Honda Motors | 0.8 | 0.6 | 0.6 | 0.2 | 0.3 | 0.4 | 0.3 | 0.3 | 0.0 | - | 1.3 | 2.2 | 1.6 | 1.3 | 0.2 |
| Tata Motors | 9.2 | 10.9 | 11.7 | 17.8 | 18.5 | 18.9 | 18.1 | 17.9 | 16.6 | 16.3 | 13.0 | 16.1 | 16.3 | 15.4 | 17.8 |
| Toyota | 7.8 | 4.8 | 7.8 | 7.8 | 6.3 | 7.4 | 7.8 | 4.6 | 6.6 | 7.0 | 7.6 | 7.3 | 8.3 | 7.6 | 6.6 |
| Others | 15.4 | 13.6 | 15.3 | 13.5 | 12.9 | 11.0 | 10.9 | 11.2 | 9.9 | 8.8 | 6.6 | 6.6 | 5.6 | 6.8 | 10.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Total passenger vehicles |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Maruti Suzuki | 46.1 | 45.3 | 40.5 | 44.9 | 43.1 | 40.5 | 41.4 | 41.2 | 42.0 | 41.6 | 42.7 | 40.2 | 42.3 | 41.7 | 41.3 |
| Hyundai Motors | 16.7 | 17.7 | 17.3 | 14.0 | 14.4 | 14.9 | 14.6 | 14.4 | 14.5 | 14.9 | 14.8 | 13.1 | 12.8 | 13.9 | 14.6 |
| Honda Motors | 3.0 | 2.5 | 3.2 | 2.8 | 2.6 | 2.6 | 2.3 | 2.5 | 2.0 | 1.5 | 2.1 | 2.6 | 2.0 | 2.1 | 2.4 |
| Tata Motors | 9.1 | 10.1 | 11.4 | 13.1 | 13.5 | 14.5 | 14.0 | 14.2 | 13.4 | 14.4 | 13.1 | 13.8 | 14.0 | 13.8 | 14.0 |
| Mahindra \& Mahindra | 5.6 | 6.7 | 6.8 | 7.5 | 8.2 | 8.4 | 9.0 | 9.7 | 9.8 | 10.1 | 10.7 | 11.7 | 11.1 | 10.9 | 9.2 |
| Kia Motors | 5.9 | 6.5 | 6.2 | 5.0 | 6.5 | 6.8 | 6.8 | 6.7 | 7.3 | 6.2 | 5.5 | 5.9 | 5.8 | 5.8 | 6.9 |
| Others | 13.6 | 11.2 | 14.6 | 12.6 | 11.7 | 12.3 | 11.8 | 11.3 | 11.0 | 11.4 | 11.1 | 12.7 | 12.1 | 11.8 | 11.6 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Source: SIAM, Kotak Institutional Equities |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

DOMESTIC PASSENGER VEHICLE SEGMENT-WISE OEM-WISE MARKET SHARE TREND Hatchback segment mix declined by 780 bps yoy in 4QFY24

| Sedan segment mix declined by 140 bps yoy in 4QFY24; SUV segment continues to dominate with mix increased by 700 bps yoy in 4QFY24 Quarterly domestic PV segment-wise mix data, March fiscal year-ends, 2022-24 (\%) |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 4QFY24 | 2024 | 2023 |
| PV segment-wise mix (\%) |  |  |  |  |  |  |  |  |  |  |  |
| Entry Hatch | 6.6 | 6.1 | 7.5 | 6.2 | 6.1 | 4.6 | 3.2 | 2.9 | 4.0 | 3.7 | 6.5 |
| B Hatch segment | 11.3 | 10.5 | 9.7 | 7.4 | 8.9 | 9.1 | 7.5 | 6.9 | 7.5 | 7.7 | 9.1 |
| B+ Hatch segment | 17.5 | 17.8 | 18.0 | 19.9 | 19.0 | 18.3 | 17.1 | 15.3 | 14.7 | 16.3 | 18.7 |
| Hatchback segment | 35.5 | 34.3 | 35.2 | 33.5 | 34.0 | 32.0 | 27.8 | 25.1 | 26.2 | 27.7 | 34.3 |
| Sedan segment | 12.0 | 10.9 | 10.3 | 11.4 | 10.0 | 9.6 | 9.1 | 9.1 | 8.6 | 9.1 | 10.6 |
| Micro SUV (< 4m) | 5.1 | 5.0 | 5.4 | 5.4 | 4.8 | 7.5 | 10.3 | 10.7 | 11.6 | 10.1 | 5.2 |
| Compact SUV (<4m) | 16.1 | 16.2 | 17.0 | 15.5 | 16.4 | 15.5 | 13.6 | 15.0 | 14.3 | 14.6 | 16.3 |
| Mid SUV (> 4m) | 9.9 | 9.7 | 9.2 | 12.2 | 12.8 | 11.8 | 13.8 | 14.4 | 13.3 | 13.3 | 10.9 |
| Large SUV (> 4m) | 9.0 | 9.1 | 9.6 | 10.0 | 9.8 | 10.7 | 11.2 | 11.9 | 11.8 | 11.4 | 9.6 |
| Premium SUV | 0.7 | 0.7 | 1.0 | 0.7 | 1.2 | 1.0 | 0.9 | 0.8 | 1.0 | 0.9 | 0.9 |
| SUV segment | 40.8 | 40.7 | 42.2 | 43.9 | 44.9 | 46.5 | 49.8 | 52.9 | 51.9 | 50.3 | 43.0 |
| MUVs | 11.8 | 14.1 | 12.3 | 11.2 | 11.1 | 11.9 | 13.3 | 12.9 | 13.2 | 12.9 | 12.1 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Market share of OEMs (\%) |  |  |  |  |  |  |  |  |  |  |  |
| Maruti | 43.1 | 40.5 | 41.9 | 41.2 | 42.0 | 41.6 | 42.8 | 40.4 | 42.4 | 30.4 | 41.2 |
| Hyundai | 14.4 | 14.9 | 13.9 | 14.4 | 14.5 | 14.9 | 14.8 | 14.6 | 14.2 | 14.8 | 14.4 |
| Tata Motors Ltd | 13.5 | 14.5 | 14.2 | 14.2 | 13.4 | 14.4 | 13.1 | 13.5 | 13.8 | 13.7 | 14.3 |
| Mahindra \& Mahindra | 8.2 | 8.4 | 9.0 | 9.8 | 9.8 | 10.1 | 10.7 | 11.8 | 11.1 | 10.8 | 9.1 |
| Kia Motors | 6.5 | 6.8 | 6.9 | 6.6 | 7.3 | 6.1 | 5.5 | 5.9 | 5.8 | 5.8 | 6.8 |
| Nissan-Renault | 3.6 | 3.3 | 3.1 | 3.0 | 2.3 | 2.2 | 1.6 | 1.6 | 1.8 | 1.8 | 3.1 |
| Toyota | 3.6 | 4.6 | 4.9 | 3.8 | 4.6 | 5.1 | 5.9 | 5.8 | 6.2 | 5.6 | 4.4 |
| Honda | 2.6 | 2.6 | 2.2 | 2.5 | 2.0 | 1.5 | 2.1 | 2.6 | 2.0 | 2.1 | 2.4 |
| MG India | 1.5 | 1.2 | 1.1 | 1.3 | 1.4 | 1.5 | 0.9 | 1.0 | 0.8 | 1.1 | 1.2 |
| Others | 3.0 | 3.3 | 2.9 | 3.2 | 2.7 | 2.6 | 2.5 | 2.9 | 1.9 | 2.7 | 3.1 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: SIAM, Kotak Institutional Equities

## DOMESTIC SEDAN SEGMENT OEM-WISE MARKET SHARE TREND

Maruti Suzuki market share improved by 800 bps in sedan segment on a yoy basis in 4QFY24

Maruti Suzuki improved by 800 bps market share yoy in 4QFY24; Tata Motors lost 420 bps market share in sedan segment in 4QFY24
Quarterly domestic PV sedan segment mix data, March fiscal year-ends, 2022-24 (\%)

|  | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 4QFY24 | 2024 | 2023 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sedan segment market share (\%) |  |  |  |  |  |  |  |  |  |  |  |
| Ford India Ltd. | - | - | - | - | - | - | - | - | - | - | - |
| Honda SIEL Cars India Ltd. | 19.7 | 20.9 | 18.4 | 20.7 | 20.1 | 15.8 | 14.4 | 13.1 | 12.1 | 13.8 | 20.0 |
| Hyundai Motors India Ltd. | 13.6 | 15.5 | 16.9 | 16.9 | 18.5 | 27.6 | 21.8 | 18.1 | 21.5 | 22.3 | 16.9 |
| Mahindra \& Mahindra Ltd. | 0.0 | 0.0 | 0.1 | 0.0 | - | - | - | - | - | - | - |
| Maruti Suzuki India Ltd. | 51.0 | 37.9 | 40.3 | 40.7 | 43.0 | 36.1 | 45.1 | 50.6 | 51.0 | 45.7 | 40.5 |
| Skoda Auto India Pvt. Ltd | 4.9 | 8.4 | 7.0 | 6.0 | 4.8 | 5.3 | 5.0 | 6.2 | 3.7 | 5.0 | 6.5 |
| Tata Motors | 10.0 | 12.8 | 13.1 | 11.2 | 8.8 | 9.6 | 7.3 | 5.8 | 5.4 | 7.0 | 11.5 |
| Toyota Kirloskar Motor Ltd. | 0.4 | 0.3 | 0.2 | 0.2 | 0.2 | 0.4 | 0.6 | 0.6 | 0.8 | 0.6 | 0.2 |
| Volkswagen | 0.5 | 4.2 | 3.9 | 4.2 | 4.7 | 5.2 | 5.8 | 5.6 | 5.5 | 5.5 | 4.2 |
| Total Sedan | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

[^5]
## DOMESTIC HATCHBACK SEGMENT OEM-WISE MARKET SHARE TREND

 MSIL gained 120 bps market share yoy in hatchback segment in 4QFY24| MSIL gained 210 bps market share yoy in B+ hatch segment; Tata Motors gained 230 bps market share yoy in B+ Hatch segment in 4QF Quarterly domestic PV hatchback segment-wise mix data, March fiscal year-ends, 2022-24 (\%) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4QFY21 | 1QFY22 | 2 FFY 22 | 3 F FY22 | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 4QFY24 | 2024 | 2023 |
| Market share based on segment (\%) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Entry Hatch |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| General Motors India Ltd. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Hyundai Motors India Ltd. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| MG India | - | - | - | - | - | - | - | - | - | 4.2 | - | - | - | 1.2 | - |
| Maruti Suzuki India Ltd. | 83.7 | 87.7 | 85.8 | 91.0 | 88.1 | 88.9 | 93.5 | 91.0 | 95.0 | 88.7 | 93.1 | 93.3 | 94.2 | 92.2 | 92.3 |
| Nissan-Renault | 16.3 | 12.3 | 14.2 | 9.0 | 11.9 | 11.1 | 6.5 | 9.0 | 5.0 | 7.1 | 6.9 | 6.7 | 5.8 | 6.6 | 7.7 |
| Tata Motors | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Total Entry Hatch | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| B Hatch segment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Ford India Ltd. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| General Motors India Ltd. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Hyundai Motors India Ltd. | 6.5 | 9.5 | 8.6 | 7.7 | 5.9 | 4.6 | - | - | - | - | - | - | - | - | 1.2 |
| Maruti Suzuki India Ltd. | 72.4 | 67.5 | 63.3 | 76.7 | 81.0 | 79.7 | 79.6 | 73.4 | 73.8 | 72.8 | 68.5 | 77.5 | 76.6 | 73.7 | 76.9 |
| Nissan-Renault | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Tata Motors | 20.6 | 22.9 | 27.7 | 15.6 | 13.1 | 15.7 | 20.4 | 26.6 | 26.2 | 27.2 | 31.5 | 22.5 | 23.4 | 26.3 | 21.8 |
| Total B Hatch | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| B + Hatch segment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fiat India Ltd. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| General Motors India Ltd. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Honda SIEL Cars India Ltd. | 1.1 | 0.8 | 1.3 | 1.1 | 0.7 | 0.8 | 0.8 | - | - | - | - | - | - | - | 0.4 |
| Hyundai Motors India Ltd. | 26.0 | 25.6 | 27.1 | 21.5 | 26.1 | 27.4 | 23.3 | 24.1 | 26.8 | 21.0 | 18.6 | 22.1 | 20.5 | 20.5 | 25.4 |
| Mahindra \& Mahindra Ltd. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Maruti Suzuki India Ltd. | 57.1 | 57.5 | 52.3 | 62.2 | 59.7 | 58.1 | 62.1 | 61.5 | 60.5 | 62.7 | 61.3 | 59.9 | 62.6 | 61.7 | 60.7 |
| Nissan-Renault | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Tata Motors | 9.7 | 10.4 | 12.7 | 9.6 | 8.8 | 9.0 | 8.6 | 7.5 | 7.0 | 9.5 | 12.2 | 9.7 | 9.3 | 10.2 | 8.0 |
| Toyota Kirloskar Motor Ltd. | 3.7 | 3.3 | 4.2 | 4.7 | 2.7 | 4.2 | 5.2 | 6.8 | 5.7 | 6.8 | 7.9 | 8.3 | 7.6 | 7.6 | 5.5 |
| Volkswagen | 2.5 | 2.4 | 2.5 | 0.9 | 2.0 | - | - | - | - | - | - | - | - | - | - |
| Total B+ Hatch | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Total Hatchback |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Fiat India Ltd. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Ford India Ltd. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| General Motors India Ltd. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Honda SIEL Cars India Ltd. | 0.6 | - | 0.7 | 0.6 | - | - | - | - | - | - | - | - | - | - | - |
| Hyundai Motors India Ltd. | 15.8 | 16.7 | 16.6 | 12.8 | 14.8 | 15.6 | 11.9 | 14.3 | 15.0 | 12.0 | 11.5 | 13.4 | 11.5 | 12.1 | 14.1 |
| Mahindra \& Mahindra Ltd. | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Maruti Suzuki India Ltd. | 66.4 | 65.9 | 62.6 | 72.7 | 71.8 | 70.1 | 73.6 | 69.6 | 70.2 | 69.3 | 66.9 | 68.6 | 71.4 | 69.1 | 71.0 |
| MG India | - | - | - | - | - | - | - | - | - | 0.6 | - | - | - | - | - |
| Nissan-Renault | 3.5 | 2.5 | 3.3 | 2.0 | 2.2 | 2.0 | 1.4 | 1.7 | 0.9 | 1.0 | 0.8 | 0.8 | 0.9 | 0.9 | 1.5 |
| Tata Motors | 10.2 | 11.2 | 13.2 | 9.2 | 8.6 | 9.4 | 10.0 | 10.3 | 10.8 | 13.2 | 15.9 | 12.2 | 11.9 | 13.3 | 10.2 |
| Toyota Kirloskar Motor Ltd. | 2.0 | 1.9 | 2.2 | 2.3 | 1.3 | 2.2 | 2.6 | 4.0 | 3.2 | 3.9 | 4.9 | 5.0 | 4.3 | 4.5 | 3.0 |
| Volkswagen | 1.3 | 1.3 | 1.3 | - | 1.0 | - | - | - | - | - | - | - | - | - | - |
| Total Hatchback | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |

Source: SIAM, Kotak Institutional Equities


## DOMESTIC SUV SEGMENT OEM-WISE MARKET SHARE TREND

 MSIL gained 460 bps market share yoy in SUV segment in 4QFY24Hyundai gained 100 bps yoy market share in SUV segment in 4QFY24; MSIL gained 460 bps market share and Kia lost 310 bps market share yoy in SUV segment Quarterly domestic PV SUV segment-wise mix data, March fiscal year-ends, 2022-24 (\%)

|  | 40 Fr22 | 10FY23 | 2QFY23 | 3¢FY23 | 40FY23 | 10FY24 | 20FY24 | 30FY24 | 40FY24 | 2024 | 2023 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Market share based on segment (\%) |  |  |  |  |  |  |  |  |  |  |  |
| Micro SUV ( $<4 \mathrm{~m}$ ) |  |  |  |  |  |  |  |  |  |  |  |
| Hyundai Motors India Ltd. | - | - | - | - | - | - | 20.9 | 22.1 | 18.5 | 16.8 | - |
| Maruti Suzuki India Ltd. | - | - | - | - | - | 35.8 | 33.3 | 28.5 | 30.8 | 31.8 | - |
| PCA | - | 0.1 | 4.9 | 5.7 | 4.0 | 3.0 | 1.1 | 1.5 | 1.0 | 1.5 | 3.8 |
| Nissan-Renaut | 35.5 | 32.2 | 31.7 | 28.1 | 26.2 | 16.8 | 8.9 | 8.9 | 8.5 | 10.2 | 29.5 |
| Tata Motors | 64.5 | 67.7 | 63.4 | 66.2 | 69.8 | 44.4 | 35.8 | 38.9 | 41.2 | 39.8 | 66.6 |
| Total Micro SUV ( $4 \mathrm{4m}$ ) | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Compact SUV ( $<4 \mathrm{~m}$ ) |  |  |  |  |  |  |  |  |  |  |  |
| Fiat India Ltd. | 2.1 | 2.6 | 2.1 | 1.9 | 1.4 | 1.2 | 0.8 | 0.9 | 0.7 | 0.9 | 2.0 |
| Ford India Ltd. | - | - | - | - | - | - | - | - | - | - | - |
| Honda SIEL Cars India Ltd. | 0.8 | 1.2 | 0.9 | 1.0 | - | - | - | - | - | - | 0.8 |
| Hyundai Motors India Ltd. | 20.8 | 18.3 | 19.6 | 19.7 | 18.4 | 20.8 | 22.8 | 21.9 | 18.8 | 21.0 | 19.0 |
| Kia Motors | 13.5 | 14.0 | 14.0 | 14.6 | 16.7 | 16.6 | 9.1 | 8.5 | 18.1 | 13.3 | 14.8 |
| Mahindra \& Mahindra Ltd. | 8.9 | 9.3 | 9.4 | 11.7 | 8.4 | 10.0 | 10.9 | 9.2 | 5.5 | 8.8 | 9.6 |
| Maruti Suzuki India Ltd. | 21.1 | 17.9 | 23.1 | 22.3 | 27.8 | 23.1 | 31.6 | 27.9 | 28.2 | 27.7 | 23.0 |
| Nissan-Renaut | - | - | - | - | - | - | - | - | - | - | - |
| Tata Motors | 27.3 | 28.7 | 25.1 | 28.7 | 26.5 | 28.0 | 24.5 | 31.4 | 28.2 | 28.0 | 27.1 |
| Toyota Kirloskar Motor Ltd. | 5.4 | 8.1 | 5.8 | - | - | - | - | - | - | - | 3.5 |
| PCA | - | - | - | - | 0.7 | - | - | 0.1 | 0.5 | 0.3 | - |
| Total Compact SUV ( 4 m ) | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Mid SUV ( $>4 \mathrm{~m}$ ) |  |  |  |  |  |  |  |  |  |  |  |
| Honda SIEL Cars India Ltd. | - | - | - | - | - | - | 5.7 | 9.7 | 7.3 | 6.0 |  |
| Hyundai Motors India Ltd. | 33.0 | 42.8 | 40.9 | 31.4 | 30.4 | 36.8 | 27.5 | 23.6 | 30.0 | 29.1 | 35.6 |
| Kia Motors | 29.1 | 24.8 | 30.1 | 22.0 | 19.3 | 12.6 | 20.9 | 23.5 | 13.7 | 17.9 | 23.5 |
| Maruti Suzuki India Ltd. | 6.5 | 5.7 | 5.1 | 16.4 | 21.5 | 23.1 | 22.0 | 17.8 | 23.7 | 21.6 | 13.2 |
| MG India | 14.0 | 10.7 | 10.3 | 8.7 | 9.4 | 8.7 | 6.4 | 6.5 | 5.8 | 6.8 | 9.7 |
| Nissan-Renaut | - | 0.6 | - | - | - | - | - | - | - | - | - |
| Skoda | 8.5 | 8.5 | 6.9 | 5.4 | 5.3 | 5.5 | 5.2 | 5.1 | 2.5 | 4.5 | 6.3 |
| Toyota Kirloskar Motor Ltd. | 0.4 | 0.6 | 1.2 | 9.4 | 8.4 | 7.3 | 7.6 | 8.3 | 11.4 | 8.7 | 5.5 |
| Matindra \& Mahindra Ltd. | - | - | - | - | 1.6 | 1.9 | 0.6 | 0.7 | 2.6 | 1.4 | - |
| Volkswagen | 8.1 | 6.2 | 5.1 | 6.4 | 4.1 | 4.1 | 4.0 | 4.8 | 3.0 | 3.9 | 5.4 |
| Large SUV |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
| Hyundai Motors India Ltd. | 9.8 | 7.6 | 8.0 | 7.3 | 5.6 | 6.2 | 4.1 | 3.9 | 3.4 | 4.3 | 7.1 |
| Mahindra \& Mahindra Ltd. | 73.5 | 73.6 | 76.1 | 78.0 | 82.5 | 77.3 | 81.4 | 86.3 | 84.9 | 82.7 | 77.7 |
| MG India | 0.4 | 1.0 | 1.2 | 2.2 | 1.5 | 1.6 | - | - | - | 0.4 | 1.5 |
| Tata Motors | 16.3 | 17.8 | 14.7 | 12.5 | 10.4 | 12.0 | 6.6 | 6.8 | 11.1 | 9.1 | 13.7 |
| Maruti Suzuki India Ltd. |  |  |  | - |  | 2.9 | 7.9 | 3.0 | 0.6 | 3.5 | - |
| Total Large SUV | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Total SUV |  |  |  |  |  |  |  |  |  |  |  |
| Fiat India Ltd. | 0.8 | 1.0 | 0.8 | 0.7 | - | - | - | 0.3 | 0.2 | - | 0.7 |
| Honda SIEL Cars India Ltd. | 0.3 | 0.5 | 0.4 | 0.4 | 0.0 | - | 1.6 | 2.6 | 1.9 | 1.6 | 0.3 |
| Hyundai Motors India Ltd. | 18.5 | 19.2 | 18.8 | 17.5 | 16.9 | 18.0 | 19.3 | 18.2 | 17.9 | 18.3 | 18.1 |
| Kia Motors | 12.4 | 11.5 | 12.2 | 11.3 | 11.6 | 8.8 | 8.3 | 8.8 | 8.5 | 8.6 | 11.6 |
| Matindra \& Mahindra Ltd. | 19.8 | 20.2 | 21.1 | 22.0 | 21.5 | 21.6 | 21.4 | 22.3 | 21.4 | 21.7 | 21.2 |
| Maruti Suzuki India Ltd. | 9.9 | 8.5 | 10.5 | 12.5 | 16.2 | 20.0 | 23.4 | 19.2 | 20.8 | 20.9 | 12.1 |
| MG Motors | 3.5 | 2.8 | 2.5 | 2.9 | 3.0 | 2.6 | 1.8 | 1.8 | 1.5 | 1.9 | 2.8 |
| Nissan-Renaut | 4.5 | 4.1 | 4.1 | 3.5 | 2.8 | 2.7 | 1.8 | 1.8 | 1.9 | 2.0 | 3.6 |
| PCA | 0.0 | 0.0 | 0.7 | 0.7 | 0.7 | 0.6 | 0.3 | 0.3 | 0.4 | 0.4 | 0.5 |
| Skoda | 2.1 | 2.0 | 1.5 | 1.5 | 1.5 | 1.4 | 1.4 | 1.4 | 0.6 | 1.2 | 1.6 |
| Tata Motors | 22.4 | 23.7 | 21.7 | 21.2 | 19.4 | 19.2 | 15.6 | 18.4 | 19.5 | 18.2 | 21.4 |
| Toyota Kirloskar Motor Ltd. | 3.7 | 5.1 | 4.6 | 4.0 | 4.7 | 3.7 | 3.8 | 3.6 | 4.7 | 4.0 | 4.6 |
| Volkswagen | 2.0 | 1.5 | 1.1 | 1.8 | 1.2 | 1.0 | 1.1 | 1.3 | 0.8 | 1.0 | 1.4 |
| Total SUV | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100 | 100 |

[^6]

## DOMESTIC MUV SEGMENT OEM-WISE MARKET SHARE TREND

## Toyota gained 760 bps market share yoy in MUV segment in 4QFY24

| Maruti Suzuki lost 470 bps market share yoy in MUV segment in 4QFY24; Kia Motors lost 910 bps market share yoy in MUV segment in 4QFY24 Quarterly domestic PV segment-wise mix data, March fiscal year-ends, 2022-24 (\%) |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 4QFY24 | 2024 | 2023 |
| Market share based on segment (\%) |  |  |  |  |  |  |  |  |  |  |  |
| MUVs |  |  |  |  |  |  |  |  |  |  |  |
| Force Motors | 0.3 | 0.2 | - | 0.1 | 0.1 | 0.0 | 0.3 | 0.4 | 0.4 | 0.3 | 0.1 |
| General Motors India Ltd. | - | - | - | - | - | - | - | - | - | - | - |
| Honda SIEL Cars India Ltd. | - | - | - | - | - | - | - | - | - | - | - |
| Kia Motors | 12.6 | 14.9 | 14.0 | 15.2 | 19.4 | 17.3 | 10.3 | 9.6 | 10.3 | 11.7 | 15.8 |
| Mahindra \& Mahindra Ltd. | 0.8 | 1.0 | 0.8 | 0.9 | 0.9 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.9 |
| Maruti Suzuki India Ltd. | 63.5 | 63.2 | 59.9 | 69.0 | 59.0 | 56.1 | 63.2 | 65.0 | 63.7 | 62.2 | 62.6 |
| MG Motors | 0.4 | 0.2 | 0.6 | 0.4 | 0.5 | 0.6 | 0.5 | 0.4 | 0.3 | 0.5 | 0.4 |
| Nissan-Renault | 8.0 | 6.5 | 7.1 | 7.6 | 6.5 | 5.4 | 3.7 | 3.1 | 4.5 | 4.1 | 6.9 |
| Tata Motors | 0.8 | 1.4 | 1.2 | 1.0 | 1.2 | 2.5 | 2.2 | 1.8 | 0.8 | 1.8 | 1.2 |
| Toyota Kirloskar Motor Ltd. | 13.6 | 12.5 | 16.2 | 5.8 | 12.4 | 17.8 | 19.7 | 19.4 | 20.0 | 19.3 | 12.0 |
| Total MUVs | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: SIAM, Kotak Institutional Equities

## DOMESTIC MHCV \& LCV MARKET SHARE TREND

## M\&M gained 220 bps market share in LCV segment on a yoy basis in 4QFY24

Mahindra \& Mahindra gained 220 bps market share yoy in LCV segment in 4QFY24; MSIL lost 70 bps market share yoy in LCV segment in 4QFY24
Quarterly company-wise market share of the LCV segment, March fiscal year-ends, 2021-24 (\%)
Market share (\%)

|  | Market share (\%) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4QFY21 | 1QFY22 | 2QFY22 | 3QFY22 | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 4QFY24 | 2024 | 2023 |
| LCV segment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tata Motors | 45.0 | 33.7 | 42.7 | 42.9 | 39.1 | 37.9 | 35.6 | 35.6 | 34.9 | 32.5 | 33.0 | 31.3 | 32.0 | 32.2 | 36.0 |
| Mahindra \& Mahindra | 30.2 | 43.6 | 30.9 | 34.2 | 38.2 | 38.8 | 41.3 | 41.8 | 38.9 | 42.6 | 43.2 | 44.4 | 41.1 | 42.8 | 40.1 |
| Ashok Leyland | 13.4 | 11.3 | 11.8 | 10.9 | 10.2 | 9.7 | 11.2 | 11.6 | 11.7 | 10.4 | 11.0 | 11.7 | 11.3 | 11.1 | 11.0 |
| Force Motors | 2.1 | 3.9 | 3.4 | 1.5 | 2.0 | 2.4 | 3.3 | 3.0 | 3.5 | 3.9 | 4.3 | 3.6 | 4.7 | 4.2 | 3.1 |
| Maruti Suzuki | 7.6 | 5.3 | 7.7 | 7.7 | 7.1 | 7.3 | 5.7 | 5.0 | 7.1 | 5.8 | 4.8 | 5.6 | 6.4 | 5.7 | 6.3 |
| Others | 1.6 | 2.1 | 3.5 | 2.8 | 3.3 | 4.0 | 2.9 | 3.0 | 3.9 | 4.7 | 3.6 | 3.3 | 4.4 | 4.0 | 3.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: SIAM, Kotak Institutional Equities

Tata Motors market share remained flat yoy in MHCV segment in 4QFY24; Ashok Leyland market share declined by 70 bps yoy in MHCV segment in 4QFY24
Quarterly company-wise market share of the MHCV segment, March fiscal year-ends, 2021-24 (\%)

|  | Market share (\%) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4QFY21 | 1QFY22 | 2QFY22 | 3QFY22 | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 4QFY24 | 2024 | 2023 |
| MHCV Segment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tata Motors | 50.9 | 58.2 | 55.0 | 52.8 | 51.3 | 49.5 | 47.9 | 47.1 | 46.0 | 44.0 | 48.1 | 48.5 | 46.0 | 46.7 | 48.1 |
| Ashok Leyland | 29.6 | 27.0 | 22.4 | 26.1 | 30.4 | 30.0 | 32.0 | 32.9 | 32.3 | 31.2 | 32.0 | 29.9 | 31.6 | 31.2 | 31.7 |
| Eicher Motors | 15.4 | 10.8 | 18.5 | 16.9 | 15.0 | 16.2 | 16.4 | 16.4 | 17.7 | 18.9 | 16.1 | 17.9 | 18.3 | 17.8 | 16.3 |
| Others | 4.1 | 4.0 | 4.1 | 4.2 | 3.3 | 4.2 | 3.7 | 3.5 | 4.0 | 5.8 | 3.8 | 3.7 | 4.1 | 4.3 | 3.8 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: SIAM, Kotak Institutional Equities

TWO-WHEELERS: STATE-WISE TREND
Domestic 2W industry volumes improved by $23 \%$ yoy in 3QFY24

## 2W volumes improved by $23 \%$ yoy in 3QFY24

Two-wheeler volumes in key states and regions, March fiscal year-ends, 2022-24 (units, \%)

|  | Volumes (units) |  |  |  | Volume mix (\%) |  | Yoy growth (\%) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 | 9MFY24 | 9MFY23 | 3QFY23 4QFY23 1QFY24 2QFY24 3QFY24 |  |  |  |  | 9MFY24 | 9MFY23 |
| Key states |  |  |  |  |  |  |  |  |  |  |  |  |  |
| UP + Uttaranchal | 558,135 | 714,392 | 2,008,377 | 1,853,957 | 15.0 | 15.2 | (0.8) | 20.7 | 4.9 | (6.1) | 28.0 | 8.3 | 10.7 |
| Maharashtra | 438,933 | 515,702 | 1,358,313 | 1,242,533 | 10.1 | 10.2 | 26.6 | (6.4) | 14.2 | (1.4) | 17.5 | 9.3 | 40.2 |
| AP + Telangana | 269,254 | 320,580 | 991,286 | 931,551 | 7.4 | 7.6 | 0.7 | (9.6) | 6.7 | (2.4) | 19.1 | 6.4 | 2.1 |
| Tamil Nadu | 298,005 | 324,917 | 1,056,078 | 969,996 | 7.9 | 7.9 | 11.7 | (7.8) | 10.5 | 7.5 | 9.0 | 8.9 | 26.6 |
| Gujarat | 294,793 | 295,293 | 889,664 | 850,683 | 6.6 | 7.0 | 33.9 | 10.2 | 10.6 | 4.6 | 0.2 | 4.6 | 36.2 |
| Madhya Pradesh | 234,323 | 335,478 | 852,145 | 743,024 | 6.3 | 6.1 | (7.2) | 11.9 | 10.2 | (5.5) | 43.2 | 14.7 | 14.8 |
| Karnataka | 229,761 | 288,428 | 907,874 | 766,044 | 6.8 | 6.3 | 23.3 | 11.8 | 21.8 | 10.9 | 25.5 | 18.5 | 44.0 |
| Rajasthan | 232,529 | 324,417 | 822,032 | 683,293 | 6.1 | 5.6 | (0.1) | 36.1 | 28.9 | (0.6) | 39.5 | 20.3 | 21.0 |
| Bihar | 227,726 | 283,114 | 812,130 | 724,171 | 6.0 | 5.9 | 8.6 | 13.2 | 12.6 | (0.9) | 24.3 | 12.1 | 16.7 |
| West Bengal | 177,857 | 223,397 | 671,657 | 610,965 | 5.0 | 5.0 | (3.4) | (19.2) | 16.8 | (5.7) | 25.6 | 9.9 | 9.2 |
| Kerala | 98,937 | 88,591 | 342,909 | 380,927 | 2.6 | 3.1 | (14.8) | (9.3) | (7.1) | (11.9) | (10.5) | (10.0) | 18.8 |
| Punjab | 106,551 | 130,637 | 358,874 | 342,475 | 2.7 | 2.8 | 2.0 | 15.2 | 12.1 | (13.1) | 22.6 | 4.8 | 23.8 |
| Others | 656,286 | 850,531 | 2,354,722 | 2,102,304 | 17.5 | 17.2 | 1.9 | 17.7 | 14.3 | (3.7) | 29.6 | 12.0 | 23.1 |
| Overall India | 3,823,090 | 4,695,477 | 13,426,061 | 12,201,923 | 100.0 | 100.0 | 6.4 | 7.1 | 11.6 | (1.6) | 22.8 | 10.0 | 20.9 |
| Regional performance |  |  |  |  |  |  |  |  |  |  |  |  |  |
| North | 894,021 | 1,124,138 | 3,151,612 | 2,938,369 | 23.5 | 24.1 | 2.2 | 18.5 | 5.0 | (6.5) | 25.7 | 7.3 | 16.6 |
| East | 730,494 | 925,057 | 2,682,066 | 2,369,347 | 20.0 | 19.4 | 2.8 | 5.8 | 17.3 | (1.6) | 26.6 | 13.2 | 17.1 |
| West | 1,296,412 | 1,616,459 | 4,271,250 | 3,822,484 | 31.8 | 31.3 | 11.2 | 8.1 | 15.4 | (1.8) | 24.7 | 11.7 | 27.4 |
| South | 902,163 | 1,029,823 | 3,321,133 | 3,071,723 | 24.7 | 25.2 | 7.2 | (1.8) | 9.9 | 2.5 | 14.2 | 8.1 | 20.5 |
| Overall India | 3,823,090 | 4,695,477 | 13,426,061 | 12,201,923 | 100.0 | 100.0 | 6.4 | 7.1 | 11.6 | (1.6) | 22.8 | 10.0 | 20.9 |

Source: SIAM, Kotak Institutional Equities

TWO-WHEELERS: STATE-WISE MARKET SHARE TREND
Bajaj Auto gained 210 bps yoy market share in 3QFY24

HMCL lost 130 bps market share yoy in 3QFY24; Honda lost 170 bps market share yoy in 3QFY24
Market share of two-wheeler OEMs in India and key states, March fiscal year-ends, 2022-24 (\%)

|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |
| :--- | ---: | ---: | ---: | ---: |
| Overall |  |  |  |  |
| Hero | 30.7 | 29.4 | 30.2 | 32.0 |
| Honda | 26.6 | 24.9 | 25.1 | 27.4 |
| TVS | 16.5 | 18.0 | 17.6 | 15.8 |
| Bajaj | 11.9 | 14.0 | 12.7 | 11.5 |
| Royal Enfield | 5.3 | 4.5 | 4.7 | 4.5 |
| Yamaha | 3.5 | 3.6 | 3.9 | 3.7 |
| Others | 5.5 | 5.6 | 5.9 | 5.2 |
| UP + Uttaranchal |  |  |  |  |
| Hero | 50.8 | 43.4 | 48.0 | 52.7 |
| Honda | 14.0 | 15.1 | 15.5 | 15.7 |
| TVS | 16.8 | 20.1 | 17.5 | 14.3 |
| Bajaj | 11.1 | 14.6 | 12.6 | 11.2 |
| Royal Enfield | 4.9 | 4.3 | 4.1 | 3.7 |
| Yamaha | 1.0 | 1.1 | 1.1 | 1.0 |
| Others | 1.4 | 1.3 | 1.3 | 1.4 |
| Tamil Nadu |  |  |  |  |
| Hero | 11.7 | 14.4 | 15.3 | 15.6 |
| Honda | 27.2 | 23.3 | 23.5 | 27.1 |
| TVS | 23.9 | 23.8 | 24.8 | 24.5 |
| Bajaj | 13.5 | 15.1 | 13.0 | 11.6 |
| Royal Enfield | 5.1 | 4.5 | 4.9 | 4.8 |
| Yamaha | 12.0 | 11.2 | 11.4 | 10.4 |
| Others | 6.7 | 7.7 | 7.3 | 6.1 |


|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |
| :--- | ---: | ---: | ---: | ---: |
| Maharashtra |  |  |  |  |
| Hero | 20.4 | 17.4 | 19.5 | 21.1 |
| Honda | 37.0 | 35.4 | 33.2 | 36.7 |
| TVS | 15.0 | 16.6 | 16.6 | 14.9 |
| Bajaj | 10.6 | 13.0 | 11.8 | 10.2 |
| Royal Enfield | 0.4 | 0.4 | 0.4 | 0.5 |
| Yamaha | 3.0 | 3.0 | 3.4 | 3.2 |
| Others | 13.5 | 14.3 | 15.0 | 13.5 |
| AP + Telangana |  |  |  |  |
| Hero | 11.5 | 15.8 | 15.8 | 13.2 |
| Honda | 38.8 | 32.5 | 32.5 | 37.5 |
| TVS | 14.8 | 16.2 | 15.2 | 14.3 |
| Bajaj | 14.8 | 15.5 | 16.5 | 15.7 |
| Royal Enfield | 5.7 | 5.1 | 4.9 | 5.0 |
| Yamaha | 3.1 | 3.5 | 3.6 | 3.7 |
| Others | 11.2 | 11.4 | 11.5 | 10.7 |
| Karnataka |  |  |  |  |
| Hero | 15.1 | 19.3 | 20.3 | 18.1 |
| Honda | 30.8 | 27.4 | 27.3 | 32.0 |
| TVS | 21.3 | 21.4 | 20.9 | 20.5 |
| Bajaj | 10.8 | 11.8 | 11.4 | 9.9 |
| Royal Enfield | 5.8 | 4.8 | 4.7 | 4.6 |
| Yamaha | 3.7 | 4.1 | 4.1 | 4.2 |
| Others | 12.5 | 11.2 | 11.3 | 10.8 |


|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |
| :--- | ---: | ---: | ---: | ---: |
| Gujarat |  |  |  |  |
| Hero | 35.8 | 33.2 | 31.9 | 34.3 |
| Honda | 35.1 | 34.4 | 35.9 | 36.2 |
| TVS | 9.1 | 10.3 | 10.8 | 8.7 |
| Bajaj | 6.9 | 7.9 | 6.9 | 6.6 |
| Royal Enfield | 2.7 | 2.7 | 2.7 | 2.4 |
| Yamaha | 2.2 | 2.2 | 2.3 | 2.3 |
| Others | 8.3 | 9.3 | 9.5 | 9.6 |
| West Bengal |  |  |  |  |
| Hero | 17.7 | 15.1 | 18.9 | 21.4 |
| Honda | 30.7 | 29.3 | 26.3 | 29.0 |
| TVS | 21.1 | 21.1 | 20.8 | 19.4 |
| Bajaj | 12.5 | 14.6 | 14.4 | 12.2 |
| Royal Enfield | 7.1 | 7.9 | 7.4 | 6.2 |
| Yamaha | 7.4 | 8.6 | 8.7 | 8.0 |
| Others | 3.5 | 3.5 | 3.6 | 3.6 |
| Rajasthan |  |  |  |  |
| Hero | 58.3 | 56.6 | 56.2 | 55.8 |
| Honda | 15.3 | 15.1 | 16.4 | 17.1 |
| TVS | 9.9 | 12.9 | 13.2 | 11.3 |
| Bajaj | 9.9 | 10.7 | 9.2 | 9.2 |
| Royal Enfield | 3.1 | 2.2 | 2.5 | 2.6 |
| Yamaha | 0.8 | 1.0 | 0.9 | 0.8 |
| Others | 2.6 | 1.6 | 1.6 | 3.2 |

Source: SIAM, Kotak Institutional Equities

TWO-WHEELERS STATE-WISE SCOOTERIZATION TREND

## Scooter mix declined by 280 bps qoq in 3QFY24 due to moderation of EV sales

## Scooter mix declined by 280 bps qoq in 3QFY24

Scooter mix in key states and regions, March fiscal year-ends, 2021-24 (\%)

## Scooter mix (\%)

3QFY21 4QFY21 1QFY22 2QFY22 3QFY22 4QFY22 1QFY23 2QFY23 3QFY23 4QFY23 1QFY24 $2 Q F Y 24$ 3QFY24 9MFY24 9MFY23

| Key states |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| UP + Uttaranchal | 15.4 | 16.4 | 7.9 | 18.4 | 15.7 | 14.1 | 13.7 | 20.3 | 15.7 | 13.0 | 14.0 | 18.5 | 15.7 | 15.9 | 16.4 |
| Maharashtra | 38.0 | 39.1 | 40.2 | 37.8 | 38.0 | 37.8 | 48.1 | 41.0 | 42.2 | 49.6 | 47.7 | 41.9 | 44.5 | 44.5 | 43.2 |
| AP + Telangana | 35.4 | 35.0 | 37.7 | 38.6 | 37.0 | 39.2 | 44.5 | 37.9 | 43.2 | 46.3 | 42.8 | 39.0 | 43.1 | 41.4 | 41.3 |
| Tamil Nadu | 44.4 | 46.3 | 45.1 | 44.1 | 38.9 | 47.0 | 51.2 | 43.8 | 44.7 | 47.4 | 46.1 | 48.4 | 46.5 | 47.1 | 46.3 |
| Gujarat | 36.7 | 39.2 | 42.5 | 38.1 | 33.0 | 41.0 | 43.5 | 40.2 | 35.9 | 46.6 | 42.9 | 40.1 | 37.5 | 40.0 | 39.6 |
| Madhya Pradesh | 16.9 | 17.0 | 9.8 | 17.4 | 16.1 | 16.4 | 16.9 | 20.2 | 17.6 | 18.3 | 17.7 | 25.1 | 17.5 | 19.9 | 18.4 |
| Karnataka | 43.1 | 43.2 | 42.6 | 41.7 | 40.5 | 43.2 | 50.0 | 45.1 | 47.1 | 51.2 | 46.2 | 45.5 | 45.1 | 45.6 | 47.1 |
| Rajasthan | 15.9 | 19.4 | 17.3 | 17.2 | 16.7 | 16.9 | 20.8 | 23.3 | 16.9 | 19.4 | 19.6 | 21.0 | 15.9 | 18.6 | 20.5 |
| Bihar | 8.9 | 6.8 | 4.0 | 10.0 | 8.0 | 7.1 | 4.8 | 8.2 | 6.6 | 6.2 | 5.0 | 6.5 | 8.7 | 6.7 | 6.4 |
| West Bengal | 28.6 | 25.6 | 26.1 | 29.7 | 26.9 | 27.4 | 25.1 | 23.0 | 24.1 | 26.4 | 26.7 | 23.9 | 26.6 | 25.7 | 24.0 |
| Kerala | 65.0 | 62.1 | 60.6 | 69.4 | 61.1 | 64.6 | 67.6 | 62.1 | 64.3 | 64.6 | 65.2 | 67.1 | 70.6 | 67.4 | 64.4 |
| Punjab | 36.3 | 42.4 | 42.0 | 44.2 | 35.9 | 43.1 | 50.4 | 42.4 | 36.7 | 47.7 | 51.0 | 41.4 | 39.9 | 43.6 | 42.8 |
| Regional performance |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| North | 21.2 | 23.7 | 14.4 | 25.8 | 21.0 | 21.1 | 21.8 | 27.4 | 22.2 | 21.6 | 22.4 | 25.6 | 22.5 | 23.4 | 23.9 |
| East | 24.5 | 22.2 | 16.8 | 26.9 | 23.5 | 23.7 | 20.4 | 24.3 | 22.1 | 22.6 | 20.8 | 24.3 | 25.4 | 23.5 | 22.4 |
| West | 27.8 | 30.3 | 27.8 | 29.3 | 27.2 | 30.7 | 34.4 | 32.9 | 31.1 | 35.7 | 33.7 | 34.0 | 30.7 | 32.7 | 32.7 |
| South | 43.1 | 43.9 | 43.1 | 44.9 | 41.7 | 46.3 | 51.2 | 44.7 | 47.1 | 49.3 | 47.4 | 46.9 | 47.2 | 47.1 | 47.3 |
| Overall India | 29.3 | 31.5 | 24.4 | 32.5 | 28.4 | 31.7 | 32.2 | 33.3 | 31.1 | 33.4 | 31.3 | 34.1 | 31.3 | 32.3 | 32.3 |

CARS \& UVs: STATE-WISE TREND
Domestic passenger vehicle industry volumes increased by 8\% yoy in 3QFY24

PV volumes improved by 8\% yoy in 3QFY24
Passenger vehicle volumes and growth in key states and regions, March fiscal year-ends, 2022-24 (units, \%)

|  | Volumes (units) |  |  |  | Volume mix (\%) |  | Yoy growth (\%) |  |  |  |  | 9MFY24 | 9MFY23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 | 9MFY24 | 9MFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 |  |  |
| Key states |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Maharashtra | 114,305 | 121,585 | 361,741 | 343,464 | 11.7 | 12.0 | 29.9 | 8.4 | 6.3 | 3.5 | 6.4 | 5.3 | 44.3 |
| UP + Uttaranchal | 100,439 | 116,864 | 346,367 | 306,332 | 11.2 | 10.7 | 19.4 | 13.1 | 13.3 | 9.7 | 16.4 | 13.1 | 32.3 |
| Gujarat | 81,101 | 85,599 | 251,542 | 245,531 | 8.2 | 8.6 | 20.5 | 8.8 | 1.3 | 0.6 | 5.5 | 2.4 | 30.2 |
| Kerala | 40,810 | 44,447 | 163,450 | 153,108 | 5.3 | 5.3 | (1.1) | (5.4) | 5.0 | 6.7 | 8.9 | 6.8 | 15.8 |
| AP + Telangana | 72,031 | 69,786 | 219,996 | 223,940 | 7.1 | 7.8 | 20.4 | 8.0 | 3.3 | (5.0) | (3.1) | (1.8) | 25.2 |
| Karnataka | 69,718 | 71,549 | 233,432 | 207,250 | 7.6 | 7.2 | 41.1 | 18.9 | 22.4 | 13.7 | 2.6 | 12.6 | 46.8 |
| Tamil Nadu | 62,370 | 66,909 | 205,455 | 185,143 | 6.7 | 6.4 | 31.0 | 9.0 | 11.7 | 13.9 | 7.3 | 11.0 | 35.9 |
| Delhi | 50,774 | 60,082 | 176,313 | 151,064 | 5.7 | 5.3 | 34.5 | 23.5 | 20.7 | 11.5 | 18.3 | 16.7 | 53.3 |
| Haryana | 60,773 | 66,831 | 199,960 | 180,475 | 6.5 | 6.3 | 31.1 | 17.7 | 14.9 | 7.8 | 10.0 | 10.8 | 41.3 |
| Rajasthan | 46,936 | 53,218 | 156,118 | 138,589 | 5.1 | 4.8 | 18.4 | 10.5 | 11.0 | 13.5 | 13.4 | 12.6 | 33.2 |
| Madhya Pradesh | 39,204 | 41,287 | 126,896 | 119,880 | 4.1 | 4.2 | 22.1 | 27.5 | 8.8 | 3.7 | 5.3 | 5.9 | 37.4 |
| Punjab | 29,672 | 34,830 | 103,020 | 93,865 | 3.3 | 3.3 | 9.9 | 16.8 | 3.2 | 9.2 | 17.4 | 9.8 | 23.8 |
| West Bengal | 25,339 | 26,875 | 83,654 | 85,541 | 2.7 | 3.0 | 11.7 | (2.1) | (1.0) | (9.4) | 6.1 | (2.2) | 23.6 |
| Others | 141,396 | 152,260 | 453,970 | 437,342 | 14.7 | 15.2 | 20.4 | 5.9 | 7.9 | (3.2) | 7.7 | 3.8 | 27.9 |
| Overall India | 934,868 | 1,012,122 | 3,081,914 | 2,871,524 | 100.0 | 100.0 | 22.9 | 10.7 | 9.4 | 4.6 | 8.3 | 7.3 | 34.1 |
| Regional performance |  |  |  |  |  |  |  |  |  |  |  |  |  |
| North | 273,159 | 311,496 | 927,540 | 827,736 | 30.1 | 28.8 | 22.8 | 15.2 | 13.8 | 8.6 | 14.0 | 12.1 | 34.6 |
| East | 112,003 | 119,924 | 360,980 | 357,527 | 11.7 | 12.5 | 18.0 | 3.3 | 3.7 | (6.4) | 7.1 | 1.0 | 32.2 |
| West | 301,949 | 325,745 | 964,657 | 909,197 | 31.3 | 31.7 | 23.9 | 11.7 | 6.4 | 4.1 | 7.9 | 6.1 | 37.1 |
| South | 247,757 | 254,957 | 828,737 | 777,064 | 26.9 | 27.1 | 24.1 | 8.1 | 10.7 | 6.4 | 2.9 | 6.6 | 31.1 |
| Overall India | 934,868 | 1,012,122 | 3,081,914 | 2,871,524 | 100.0 | 100.0 | 22.9 | 10.7 | 9.4 | 4.6 | 8.3 | 7.3 | 34.1 |

[^7]CARS \& UVs: STATE-WISE OEM MARKET SHARE TREND

## MSIL lost 100 bps market share yoy in 3QFY24; Toyota and M\&M have gained 200 bps market share yoy in 3QFY24

MSIL lost 100 bps market share yoy in 3QFY24; M\&M and Toyota have gained 200 bps market share yoy in 3QFY24
Market share of passenger vehicle OEMs in India and key states, March fiscal year-ends, 2022-24 (\%)

|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall |  |  |  |  | Karnataka |  |  |  |  |
| Maruti | 41.2 | 40.2 | 41.5 | 41.1 | Maruti | 33.6 | 37.6 | 31.0 | 35.4 |
| Hyundai | 14.4 | 14.6 | 14.7 | 14.6 | Hyundai | 14.2 | 14.6 | 15.2 | 14.5 |
| M\&M | 9.7 | 11.7 | 10.8 | 9.0 | M\&M | 7.9 | 9.1 | 10.6 | 9.3 |
| Tata Motors | 14.2 | 13.9 | 13.8 | 14.2 | Tata Motors | 15.9 | 13.7 | 15.1 | 14.8 |
| Honda | 2.5 | 2.6 | 2.1 | 2.5 | Honda | 1.7 | 1.6 | 2.2 | 1.6 |
| Toyota | 3.8 | 5.8 | 5.6 | 4.4 | Toyota | 7.6 | 9.4 | 11.1 | 9.6 |
| Renault | 2.2 | 0.8 | 1.1 | 2.2 | Renault | 3.7 | 1.7 | 1.5 | 1.9 |
| Kia Motors | 6.7 | 5.9 | 5.8 | 6.8 | Kia Motors | 8.9 | 7.2 | 7.5 | 7.4 |
| Others | 5.4 | 4.5 | 4.5 | 5.2 | Others | 6.5 | 5.1 | 5.9 | 5.7 |
| Maharashtra |  |  |  |  | Gujarat |  |  |  |  |
| Maruti | 37.8 | 35.9 | 37.8 | 37.4 | Maruti | 43.7 | 42.5 | 41.0 | 40.7 |
| Hyundai | 15.3 | 16.1 | 16.2 | 15.5 | Hyundai | 15.0 | 16.9 | 17.0 | 17.2 |
| M\&M | 7.6 | 9.3 | 8.5 | 6.9 | M\&M | 7.6 | 8.4 | 8.7 | 8.5 |
| Tata Motors | 17.6 | 17.6 | 16.8 | 18.1 | Tata Motors | 15.1 | 15.4 | 15.8 | 15.9 |
| Honda | 2.4 | 2.7 | 2.1 | 2.3 | Honda | 2.4 | 2.0 | 2.4 | 2.0 |
| Toyota | 3.3 | 5.4 | 5.6 | 4.0 | Toyota | 3.5 | 4.6 | 4.2 | 4.5 |
| Renault | 2.4 | 0.9 | 1.2 | 2.4 | Renault | 1.4 | 0.5 | 0.3 | 0.5 |
| Kia Motors | 7.2 | 6.8 | 6.5 | 7.6 | Kia Motors | 7.2 | 5.6 | 6.6 | 6.5 |
| Others | 6.5 | 5.3 | 5.2 | 5.9 | Others | 4.2 | 4.0 | 4.1 | 4.3 |
| UP + Uttaranchal |  |  |  |  | Tamil Nadu |  |  |  |  |
| Maruti | 43.6 | 43.8 | 44.3 | 43.4 | Maruti | 37.0 | 41.2 | 39.2 | 39.7 |
| Hyundai | 13.3 | 12.8 | 13.5 | 14.0 | Hyundai | 14.6 | 14.5 | 15.3 | 15.0 |
| M\&M | 12.5 | 14.0 | 13.2 | 11.8 | M\&M | 6.2 | 7.1 | 7.8 | 7.2 |
| Tata Motors | 14.0 | 13.1 | 13.8 | 14.1 | Tata Motors | 12.1 | 10.1 | 10.7 | 10.8 |
| Honda | 2.8 | 2.5 | 2.0 | 2.5 | Honda | 3.9 | 3.3 | 3.5 | 3.0 |
| Toyota | 3.1 | 4.0 | 3.6 | 3.3 | Toyota | 7.8 | 7.9 | 8.6 | 7.9 |
| Renault | 1.9 | 0.8 | 1.0 | 2.0 | Renault | 4.4 | 2.5 | 2.1 | 2.7 |
| Kia Motors | 5.8 | 5.0 | 5.0 | 5.8 | Kia Motors | 7.2 | 7.1 | 6.6 | 7.2 |
| Others | 3.0 | 3.9 | 3.6 | 3.2 | Others | 6.7 | 6.5 | 6.1 | 6.5 |


|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |
| :--- | ---: | ---: | ---: | ---: |
| Delhi |  |  |  |  |
| Maruti | 39.0 | 41.3 | 40.1 | 38.1 |
| Hyundai | 14.8 | 14.5 | 14.5 | 12.2 |
| M\&M | 7.3 | 8.0 | 9.8 | 9.9 |
| Tata Motors | 14.4 | 15.4 | 14.7 | 18.9 |
| Honda | 3.9 | 2.0 | 2.9 | 3.7 |
| Toyota | 5.2 | 5.3 | 6.2 | 5.1 |
| Renault | 1.6 | 0.5 | 0.6 | 0.4 |
| Kia Motors | 7.2 | 6.4 | 5.8 | 6.4 |
| Others | 6.5 | 6.6 | 5.5 | 5.4 |
| AP + Telangana |  |  |  |  |
| Maruti | 38.1 | 38.8 | 39.7 | 35.9 |
| Hyundai | 13.2 | 14.2 | 13.7 | 13.7 |
| M\&M | 9.4 | 10.4 | 11.9 | 13.4 |
| Tata Motors | 14.0 | 14.3 | 12.8 | 13.3 |
| Honda | 2.5 | 1.3 | 2.3 | 2.8 |
| Toyota | 4.2 | 5.3 | 6.3 | 6.7 |
| Renault | 2.4 | 1.4 | 1.0 | 0.6 |
| Kia Motors | 9.2 | 7.4 | 6.8 | 7.4 |
| Others | 7.1 | 6.8 | 5.7 | 6.1 |
| Kerala |  |  |  |  |
| Maruti | 43.9 | 47.5 | 54.5 | 46.9 |
| Hyundai | 10.2 | 10.3 | 9.7 | 10.8 |
| M\&M | 3.8 | 4.4 | 3.8 | 4.3 |
| Tata Motors | 15.0 | 12.9 | 10.8 | 9.3 |
| Honda | 3.6 | 2.3 | 2.6 | 4.0 |
| Toyota | 7.1 | 7.8 | 7.8 | 10.6 |
| Renault | 2.6 | 2.0 | 1.1 | 0.8 |
| Kia Motors | 7.0 | 6.4 | 5.1 | 6.8 |
| Others | 6.8 | 6.5 | 4.5 | 6.4 |
|  |  |  |  |  |

[^8]
## MEDIUM AND HEAVY COMMERCIAL VEHICLES: STATE-WISE TREND

MHCV volumes increased by 7\% yoy in 3QFY24

## MHCV segment volumes increased by 7\% yoy in 3QFY24

MHCV volumes and growth in key states and regions, March fiscal year-ends, 2022-24 (units, \%)

|  | Volumes (units) |  |  |  | Volume mix (\%) |  | Yoy growth (\%) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 | 9MFY24 | 9MFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 9MFY24 | 9MFY23 |
| Key states |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Maharashtra | 11,839 | 11,868 | 32,684 | 31,098 | 12.5 | 13.0 | 48.7 | 22.2 | 6.2 | 9.7 | 0.2 | 5.1 | 74.7 |
| Uttar Pradesh | 8,683 | 9,060 | 25,162 | 22,566 | 9.6 | 9.4 | 61.7 | 59.6 | 9.2 | 22.0 | 4.3 | 11.5 | 91.7 |
| Gujarat | 7,865 | 7,612 | 21,250 | 20,302 | 8.1 | 8.5 | 18.8 | 11.7 | (5.4) | 22.6 | (3.2) | 4.7 | 45.0 |
| Tamil Nadu | 5,295 | 5,753 | 18,974 | 17,618 | 7.2 | 7.3 | 28.9 | 24.8 | 0.8 | 14.0 | 8.6 | 7.7 | 87.3 |
| Rajasthan | 7,502 | 7,403 | 20,537 | 18,925 | 7.8 | 7.9 | 45.9 | 21.6 | 13.7 | 16.0 | (1.3) | 8.5 | 66.7 |
| Haryana | 6,993 | 7,514 | 22,592 | 21,122 | 8.6 | 8.8 | 7.1 | 19.9 | (2.9) | 16.0 | 7.5 | 7.0 | 39.9 |
| West Bengal | 4,064 | 4,421 | 12,910 | 12,362 | 4.9 | 5.2 | 37.9 | (9.2) | (10.8) | 17.7 | 8.8 | 4.4 | 86.5 |
| Andhra Pradesh | 2,794 | 2,614 | 7,451 | 7,501 | 2.8 | 3.1 | 76.2 | 23.6 | 14.4 | (7.9) | (6.4) | (0.7) | 104.7 |
| Orissa | 3,186 | 4,715 | 11,805 | 8,016 | 4.5 | 3.3 | 98.9 | 84.6 | 41.5 | 51.9 | 48.0 | 47.3 | 67.0 |
| Madhya Pradesh | 2,786 | 3,185 | 9,194 | 7,764 | 3.5 | 3.2 | 45.7 | 22.3 | 4.7 | 37.7 | 14.3 | 18.4 | 96.3 |
| Karnataka | 4,760 | 5,313 | 16,630 | 16,019 | 6.3 | 6.7 | 22.4 | 37.2 | (6.2) | 7.1 | 11.6 | 3.8 | 86.9 |
| Delhi | 1,962 | 2,489 | 7,544 | 7,153 | 2.9 | 3.0 | (37.1) | (1.2) | (13.1) | 8.7 | 26.9 | 5.5 | (5.7) |
| Others | 17,265 | 19,315 | 55,606 | 49,425 | 21.2 | 20.6 | 33.8 | 28.8 | 2.0 | 23.8 | 11.9 | 12.5 | 58.2 |
| Overall India | 84,994 | 91,262 | 262,339 | 239,871 | 100.0 | 100.0 | 33.4 | 25.3 | 2.6 | 17.9 | 7.4 | 9.4 | 64.4 |
| Regional performance |  |  |  |  |  |  |  |  |  |  |  |  |  |
| North | 21,224 | 23,241 | 67,306 | 62,367 | 25.7 | 26.0 | 13.6 | 27.1 | (1.3) | 15.2 | 9.5 | 7.9 | 42.2 |
| East | 12,193 | 14,475 | 40,521 | 34,802 | 15.4 | 14.5 | 48.5 | 21.8 | 5.2 | 25.5 | 18.7 | 16.4 | 74.5 |
| West | 34,146 | 34,949 | 97,411 | 89,484 | 37.1 | 37.3 | 39.6 | 23.4 | 4.4 | 20.3 | 2.4 | 8.9 | 68.6 |
| South | 17,431 | 18,597 | 57,101 | 53,218 | 21.8 | 22.2 | 41.2 | 29.0 | 2.7 | 12.5 | 6.7 | 7.3 | 83.4 |
| Overall India | 84,994 | 91,262 | 262,339 | 239,871 | 100.0 | 100.0 | 33.4 | 25.3 | 2.6 | 17.9 | 7.4 | 9.4 | 64.4 |

LIGHT COMMERCIAL VEHICLES: STATE-WISE TREND LCV volumes increased by $2 \%$ yoy in 3QFY24

## LCVs volume increased by $2 \%$ yoy in 3QFY24

LCV volumes and growth in key states and regions, March fiscal year-ends, 2022-24 (units, \%)

|  | Volumes (units) |  |  |  | Volume mix (\%) |  | Yoy growth (\%) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 | 9MFY24 | 9MFY23 | 3QFY22 | 4QFY22 | 1QFY23 | 2QFY23 | 3QFY23 | 4QFY23 | 1QFY24 | 2QFY24 | 3QFY24 | 9MFY24 | 9MFY23 |
| Key states |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Maharashtra | 19,411 | 19,187 | 54,332 | 57,098 | 12.4 | 12.9 | (1.9) | 13.5 | 89.6 | 21.2 | 5.7 | 3.0 | (12.7) | (1.3) | (1.2) | (4.8) | 29.5 |
| Uttar Pradesh | 12,261 | 14,023 | 41,308 | 38,670 | 9.5 | 8.8 | (1.7) | 29.2 | 110.4 | 43.7 | 2.4 | 11.1 | 1.2 | 5.5 | 14.4 | 6.8 | 41.3 |
| Tamil Nadu | 12,023 | 10,613 | 37,347 | 37,696 | 8.5 | 8.5 | (6.2) | 10.8 | 98.3 | 17.9 | 9.8 | 8.1 | 0.2 | 7.8 | (11.7) | (0.9) | 32.6 |
| Gujarat | 12,582 | 12,779 | 37,278 | 35,480 | 8.5 | 8.0 | 11.2 | 43.7 | 83.9 | 28.8 | 5.1 | 9.8 | 1.1 | 12.5 | 1.6 | 5.1 | 30.5 |
| Karnataka | 11,474 | 11,653 | 35,897 | 35,668 | 8.2 | 8.1 | (1.3) | 17.3 | 129.6 | 29.0 | 22.8 | 14.7 | (5.6) | 6.0 | 1.6 | 0.6 | 48.7 |
| Andhra Pradesh | 6,652 | 6,201 | 19,853 | 21,174 | 4.5 | 4.8 | (55.7) | (15.3) | 35.2 | 53.3 | 8.9 | (9.0) | (2.9) | (8.7) | (6.8) | (6.2) | 30.9 |
| West Bengal | 4,048 | 3,727 | 12,028 | 15,337 | 2.8 | 3.5 | (16.4) | 10.7 | 72.6 | 18.7 | (24.7) | (39.7) | (38.6) | (13.6) | (7.9) | (21.6) | 14.8 |
| Rajasthan | 8,166 | 9,083 | 26,071 | 24,211 | 6.0 | 5.5 | 11.7 | 46.7 | 110.5 | 52.7 | 22.1 | 8.0 | 3.5 | 8.3 | 11.2 | 7.7 | 53.8 |
| Assam | 6,398 | 5,517 | 18,876 | 20,981 | 4.3 | 4.8 | (4.0) | 30.1 | 68.7 | 71.3 | 4.5 | (8.6) | (7.2) | (9.6) | (13.8) | (10.0) | 42.7 |
| Kerala | 4,426 | 4,919 | 16,070 | 15,379 | 3.7 | 3.5 | (14.6) | (2.2) | 93.5 | 19.4 | (14.1) | 2.1 | (7.0) | 10.0 | 11.1 | 4.5 | 21.8 |
| Madhya Pradesh | 5,634 | 6,465 | 18,024 | 18,030 | 4.1 | 4.1 | (8.8) | 26.4 | 154.7 | 88.0 | 17.6 | 6.4 | (7.4) | (6.1) | 14.7 | (0.0) | 70.9 |
| Haryana | 6,004 | 6,687 | 19,826 | 19,169 | 4.5 | 4.3 | 1.5 | 27.6 | 93.0 | 45.3 | 20.3 | 27.6 | (6.0) | 6.0 | 11.4 | 3.4 | 48.5 |
| Others | 31,782 | 32,490 | 100,074 | 102,654 | 22.9 | 23.2 | (3.5) | 27.3 | 97.8 | 36.7 | 9.2 | (0.9) | (7.6) | (1.7) | 2.2 | (2.5) | 40.7 |
| Overall India | 140,861 | 143,344 | 436,984 | 441,547 | 100.0 | 100.0 | (7.6) | 20.5 | 94.1 | 35.1 | 7.6 | 3.0 | (6.2) | 1.4 | 1.8 | (1.0) | 37.9 |
| Regional performance |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| North | 31,035 | 33,150 | 102,797 | 100,496 | 23.5 | 22.8 | 6.8 | 33.4 | 95.3 | 38.4 | 5.8 | 8.6 | (2.1) | 2.7 | 6.8 | 2.3 | 39.4 |
| East | 20,772 | 20,315 | 63,282 | 68,248 | 14.5 | 15.5 | (12.8) | 19.6 | 77.4 | 45.7 | 1.6 | (12.6) | (12.9) | (6.1) | (2.2) | (7.3) | 36.1 |
| West | 50,047 | 52,178 | 147,959 | 147,219 | 33.9 | 33.3 | 1.3 | 28.3 | 101.6 | 34.8 | 10.1 | 6.0 | (5.7) | 2.6 | 4.3 | 0.5 | 38.9 |
| South | 39,007 | 37,701 | 122,946 | 125,584 | 28.1 | 28.4 | (22.3) | 4.3 | 95.4 | 27.9 | 9.3 | 4.3 | (6.5) | 3.3 | (3.3) | (2.1) | 36.7 |
| Overall India | 140,861 | 143,344 | 436,984 | 441,547 | 100.0 | 100.0 | (7.6) | 20.5 | 94.1 | 35.1 | 7.6 | 3.0 | (6.2) | 1.4 | 1.8 | (1.0) | 37.9 |

Source: SIAM, Kotak Institutional Equities

## DOMESTIC MHCV MARKET SHARE TREND

## Tata Motors has gained 110 bps market share yoy in 3QFY24

Tata Motors gained 110 bps market share yoy in 3QFY24; Ashok Leyland lost 330 bps market share yoy in 3QFY24
Market share of MHCV OEMs in India and key states, March fiscal year-ends, 2022-24 (\%)

|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |
| :--- | ---: | ---: | ---: | ---: |
| Overall |  |  |  |  |
| Tata Motors | 47.5 | 48.6 | 47.2 | 48.4 |
| Ashok Leyland | 33.2 | 29.9 | 31.1 | 31.9 |
| Eicher | 15.9 | 17.9 | 17.5 | 16.0 |
| Mahindra | 1.9 | 2.0 | 2.2 | 1.8 |
| SML Isuzu | 1.1 | 1.1 | 1.7 | 1.6 |
| Others | 0.4 | 0.4 | 0.4 | 0.4 |
| Maharashtra |  |  |  |  |
| Tata Motors | 38.0 | 35.5 | 34.9 | 36.8 |
| Ashok Leyland | 35.4 | 35.9 | 36.9 | 37.3 |
| Eicher | 22.8 | 25.1 | 24.2 | 21.8 |
| Mahindra | 3.1 | 3.3 | 3.3 | 3.2 |
| SML Isuzu | 0.2 | 0.2 | 0.4 | 0.3 |
| Others | 0.6 | 0.1 | 0.4 | 0.6 |
| Tamil Nadu |  |  |  |  |
| Tata Motors | 26.7 | 24.9 | 22.8 | 26.4 |
| Ashok Leyland | 51.0 | 52.5 | 51.7 | 50.3 |
| Eicher | 17.8 | 19.0 | 20.6 | 18.8 |
| Mahindra | 2.4 | 2.1 | 2.4 | 1.9 |
| SML Isuzu | 2.2 | 1.4 | 2.3 | 2.7 |
| Others | 0.0 | 0.1 | 0.2 | 0.0 |


|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |
| :--- | ---: | ---: | ---: | ---: |
| Rajasthan |  |  |  |  |
| Tata Motors | 55.6 | 55.4 | 54.8 | 58.1 |
| Ashok Leyland | 30.1 | 30.7 | 31.0 | 29.5 |
| Eicher | 11.0 | 9.5 | 9.8 | 9.5 |
| Mahindra | 3.0 | 3.6 | 3.4 | 2.2 |
| SML Isuzu | 0.3 | 0.4 | 0.6 | 0.3 |
| Others | 0.2 | 0.6 | 0.3 | 0.3 |
| Haryana |  |  |  |  |
| Tata Motors | 45.6 | 42.5 | 45.0 | 46.7 |
| Ashok Leyland | 29.8 | 29.8 | 28.2 | 29.1 |
| Eicher | 21.8 | 23.3 | 23.0 | 20.3 |
| Mahindra | 1.2 | 2.8 | 2.2 | 1.6 |
| SML Isuzu | 1.7 | 1.5 | 1.6 | 2.2 |
| Others | - | 0.0 | 0.0 | 0.1 |
| Gujarat | 53.7 | 52.9 | 51.2 | 52.8 |
| Tata Motors | 31.8 | 31.9 | 31.4 | 31.7 |
| Ashok Leyland | 12.8 | 13.2 | 14.6 | 13.5 |
| Eicher | 1.5 | 1.6 | 2.3 | 1.6 |
| Mahindra | 0.2 | 0.4 | 0.5 | 0.4 |
| SML Isuzu | 0.0 | 0.0 | 0.0 | 0.0 |
| Others |  |  |  |  |


|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |
| :--- | ---: | ---: | ---: | ---: |
| West Bengal |  |  |  |  |
| Tata Motors | 59.4 | 58.7 | 58.5 | 61.8 |
| Ashok Leyland | 30.5 | 27.9 | 28.6 | 26.6 |
| Eicher | 8.9 | 11.7 | 11.2 | 10.4 |
| Mahindra | 0.9 | 1.3 | 1.2 | 0.9 |
| SML Isuzu | 0.3 | 0.4 | 0.4 | 0.3 |
| Others | 0.0 | - | 0.2 | 0.0 |
| Andhra Pradesh |  |  |  |  |
| Tata Motors | 27.8 | 25.3 | 27.1 | 29.8 |
| Ashok Leyland | 49.4 | 50.9 | 46.1 | 47.6 |
| Eicher | 15.9 | 17.4 | 18.6 | 16.4 |
| Mahindra | 2.9 | 3.3 | 4.0 | 2.5 |
| SML Isuzu | 1.6 | 2.7 | 3.8 | 2.3 |
| Others | 2.3 | 0.4 | 0.3 | 1.3 |
| Uttar Pradesh |  |  |  |  |
| Tata Motors | 56.6 | 56.1 | 55.1 | 58.9 |
| Ashok Leyland | 21.0 | 20.5 | 23.2 | 19.1 |
| Eicher | 19.2 | 21.6 | 18.6 | 18.2 |
| Mahindra | 1.5 | 0.7 | 1.1 | 1.4 |
| SML Isuzu | 1.7 | 1.0 | 1.8 | 2.4 |
| Others | - | - | - | - |

## DOMESTIC LCV MARKET SHARE TREND

M\&M has gained 270 bps market share yoy in 3QFY24

M\&M gained 270 bps market share yoy in 3QFY24; Tata Motors lost 430 bps market share yoy in 3QFY24
Market share of LCV OEMs in India and key states, March fiscal year-ends, 2022-24 (\%)

|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Overall |  |  |  |  | Tamil Nadu |  |  |  |  |
| M\&M | 41.9 | 44.6 | 43.2 | 40.7 | M\&M | 25.6 | 28.3 | 27.2 | 26.5 |
| Tata Motors | 35.7 | 31.4 | 32.3 | 36.4 | Tata Motors | 38.1 | 30.4 | 34.2 | 37.8 |
| Ashok Leyland | 11.6 | 11.7 | 11.1 | 10.8 | Ashok Leyland | 26.3 | 30.3 | 27.4 | 25.3 |
| Eicher | 1.9 | 2.0 | 2.1 | 1.9 | Eicher | 2.2 | 3.0 | 2.6 | 2.5 |
| Force Motors | 3.0 | 3.6 | 4.0 | 2.9 | Force Motors | 4.6 | 4.0 | 3.3 | 3.3 |
| Others | 5.8 | 6.7 | 7.3 | 7.2 | Others | 3.3 | 4.1 | 5.3 | 4.6 |
| Maharashtra |  |  |  |  | Karnataka |  |  |  |  |
| M\&M | 43.8 | 44.1 | 43.4 | 41.2 | M\&M | 37.6 | 38.4 | 37.7 | 35.6 |
| Tata Motors | 26.8 | 22.9 | 25.0 | 29.0 | Tata Motors | 33.0 | 31.1 | 31.7 | 35.2 |
| Ashok Leyland | 13.4 | 13.2 | 12.8 | 11.8 | Ashok Leyland | 21.6 | 21.5 | 20.8 | 20.4 |
| Eicher | 3.2 | 3.4 | 3.3 | 2.9 | Eicher | 1.6 | 1.9 | 1.9 | 1.8 |
| Force Motors | 3.0 | 4.0 | 4.6 | 2.6 | Force Motors | 3.2 | 3.2 | 3.3 | 3.0 |
| Others | 9.8 | 12.3 | 10.8 | 12.5 | Others | 3.0 | 3.9 | 4.6 | 4.1 |
| Uttar Pradesh |  |  |  |  | Andhra Pradesh |  |  |  |  |
| M\&M | 46.1 | 48.0 | 48.2 | 42.5 | M \& M | 62.0 | 60.4 | 59.2 | 61.5 |
| Tata Motors | 41.1 | 39.3 | 36.8 | 43.4 | Tata Motors | 18.1 | 18.9 | 18.5 | 18.0 |
| Ashok Leyland | 3.8 | 4.3 | 3.4 | 3.0 | Ashok Leyland | 16.0 | 14.9 | 14.3 | 14.3 |
| Eicher | 1.5 | 1.8 | 1.8 | 1.7 | Eicher | 0.9 | 1.1 | 1.2 | 0.8 |
| Force Motors | 1.4 | 1.5 | 3.2 | 1.8 | Force Motors | 1.9 | 2.0 | 3.1 | 3.0 |
| Others | 6.0 | 5.0 | 6.5 | 7.6 | Others | 1.1 | 2.7 | 3.7 | 2.3 |


|  | 3QFY23 | 3QFY24 | 9MFY24 | 9MFY23 |
| :--- | ---: | ---: | ---: | ---: |
| Gujarat |  |  |  |  |
| M\&M | 42.1 | 41.3 | 43.5 | 41.1 |
| Tata Motors | 33.9 | 27.1 | 26.5 | 33.7 |
| Ashok Leyland | 7.2 | 9.9 | 8.4 | 6.7 |
| Eicher | 1.2 | 1.4 | 1.5 | 1.2 |
| Force Motors | 3.1 | 2.2 | 2.5 | 2.7 |
| Others | 12.4 | 18.1 | 17.7 | 14.6 |
| Rajasthan |  |  |  |  |
| M\&M | 55.7 | 61.5 | 59.5 | 57.6 |
| Tata Motors | 33.8 | 27.7 | 28.0 | 30.1 |
| Ashok Leyland | 1.3 | 1.7 | 1.4 | 1.4 |
| Eicher | 0.8 | 0.6 | 0.9 | 1.1 |
| Force Motors | 1.8 | 1.8 | 2.9 | 2.0 |
| Others | 6.6 | 6.7 | 7.2 | 7.8 |
| West Bengal |  |  |  |  |
| M\&M | 39.4 | 41.7 | 39.7 | 38.3 |
| Tata Motors | 47.1 | 40.0 | 43.9 | 50.7 |
| Ashok Leyland | 8.3 | 10.9 | 9.6 | 6.5 |
| Eicher | 1.6 | 2.2 | 2.1 | 1.4 |
| Force Motors | 2.8 | 4.4 | 3.8 | 2.2 |
| Others | 0.9 | 0.7 | 0.9 | 0.9 |

Source: SIAM, Kotak Institutional Equities

## PASSENGER VEHICLES \& TWO-WHEELER UPCOMING LAUNCHES

## Multiple SUVs are slated for launch in 1HFY25

## Most of the new launches are targeted towards SUV and EV segment

Model launch pipeline for PVs in India

| Manufacturer | Model | Segment | Expected timeline |
| :---: | :---: | :---: | :---: |
| Maruti Suzuki | Jimny | MPV | Launched in January 2023 |
| Maruti Suzuki | Fronx | Micro SUV | Launched in January 2023 |
| Mahindra | XUV400 Electric | Electric vehicle | Launched in January 2023 |
| MG | Hector facelift | Mid-size SUV | Launched in January 2023 |
| Hyundai | i10 Nios facelift | Hatchback | Launched in January 2023 |
| Citroen | C3 EV | Electric vehicle | Launched in March 2023 |
| Toyota | Innova Crysta | MUV | Launched in March 2023 |
| Hyundai | New Verna | Sedan | Launched in March 2023 |
| Maruti Suzuki | Brezza CNG | Compact SUV | Launched in March 2023 |
| MG | Comet EV | Hatchback | Launched in April 2023 |
| Tata Motors | Altroz CNG | Hatchback | Launched in April 2023 |
| Honda | Elevate | Mid-size SUV | Launched in July 2023 |
| Kia | New Seltos facelift | Mid-size SUV | Launched in July 2023 |
| Maruti Suzuki | Invicto | MPV | Launched in July 2023 |
| Hyundai | Exter | Micro SUV | Launched in July 2023 |
| Maruti Suzuki | Fronx CNG | Micro SUV | Launched in July 2023 |
| Tata Motors | Punch CNG | Compact SUV | Launched in August 2023 |
| Tata Motors | Nexon faclift EV | SUV | Launched in September 2023 |
| Hyundai | $i 20$ Nline | Hatchback | Launched in September 2023 |
| Tata Motors | Safari facelift | SUV | Launched in October 2023 |
| Tata Motors | Harrier facelift | SUV | Launched in October 2023 |
| Tata Motors | Punch EV | Compact SUV | Launched in January 2024 |
| Hyundai | New Creta facelift | Mid-size SUV | Launched in January 2024 |
| Kia | New Sonet facelift | Compact SUV | Launched in January 2024 |
| Mahindra | $3 \times 0$ | Compact SUV | Launched in April, 2024 |
| Nissan | X-Trail | SUV | To be launched in 1QFY25 |
| Maruti Suzuki | Swift 2024 | Hatchback | To be launched in 1QFY25 |
| Tata Motors | Curvv EV | SUV | To be launched in 2QFY25 |
| Tata Motors | Curv ICE | SUV | To be launched in 3QFY25 |
| Tata Motors | Altroz EV | Hatchback | To be launched in 3QFY25 |
| Mahindra | XUV.e8 | Large SUV | To be launched in 3QFY25 |
| Maruti Suzuki | eVX | SUV | To be launched in 3QFY25 |
| Tata Motors | Sierra | SUV | To be launched in FY2025 |
| Renault | Duster | Compact SUV | To be launched in FY2025 |
| Skoda | Unnamed | Compact SUV | To be launched in FY2025 |
| Volkswagen | Tayron | Large SUV | To be launched in FY2025 |
| Honda | New WR-V | Compact SUV | To be launched in FY2025 |
| Mahindra | 5-door Thar | MPV | To be launched in FY2025 |

[^9]Key products expected to be launched over the next year Model launch pipeline for 2Ws in India

| Manufacturer | Model | Segment | Expected timeline |
| :---: | :---: | :---: | :---: |
| Bikes |  |  |  |
| Royal Enfield | Super Meteor 650 | Premium | Launched in January 2023 |
| Honda | Shine 100 | Economy | Launched in March 2023 |
| Matter | Aera | Electric | Launched in May 2023 |
| Hero Motorcorp | $\times 440$ | Premium | Launched in July 2023 |
| Bajaj Auto/Triumph | Speed 400 | Premium | Launched in July 2023 |
| Bajaj Auto/Triumph | Scrambler 400 | Premium | Launched in July 2023 |
| Royal Enfield | Bullet 350 refresher | Premium | Launched in September 2023 |
| TVS | Apache RTR 310 refr | Premium | Launched in September 2023 |
| Jawa | 42 Bobber Black Mirr | Premium | Launched in September 2023 |
| KTM | 390 Duke refresh | Premium | Launched in September 2023 |
| Bajaj | Pulsar N150 refresh | Premium | Launched in September 2023 |
| Honda | SP125 sports | Executive | Launched in September 2023 |
| Royal Enfield | Himalayan 452 | Premium | Launched in November 2023 |
| Yamaha | MT 03 | Premium | Launched in December 2023 |
| Royal Enfield | Shotgun 650 | Premium | Launched in January 2024 |
| Hero Motorcorp | Mavrick | Premium | Launched in January 2024 |
| Hero Motorcorp | Xtreme 125 | Premium | Launched in January 2024 |
| Bajaj Auto | Pulsar (highest cc) | Premium | To be launched in 1QFY25 |
| Bajaj Auto | Unnamed CNG mode | Premium | To be launched in 1QFY25 |
| Yamaha | XSR 155 | Premium | To be launched in FY2025 |
| Torq | Kratos X | Electric | To be launched in FY2025 |
| Revolt | RV1 | Electric | To be launched in FY2025 |
| Royal Enfiled | ElectriK01 | Electric | To be launched in FY2025 |
| Ola | Roadster | Electric | To be launched in FY2025 |
| Ola | Adventure | Electric | To be launched in FY2025 |
| Ola | Crusier | Electric | To be launched in FY2025 |
| Scooters |  |  |  |
| Hero Motorcorp | Xoom | 110cc | Launched in January 2023 |
| Suzuki | Burgman street Elect | Electric | Launched in January 2023 |
| Yulu | Miracle GR | Electric | Launched in February 2023 |
| Yulu | Dex GR | Electric | Launched in February 2023 |
| Simple Energy | One | Electric | Launched in May 2023 |
| Ather | 450 S | Electric | Launched in August 2023 |
| Ola | S1X+ | Electric | Launched in August 2023 |
| Ola | S1 Pro Gen 2 | Electric | Launched in August 2023 |
| TVS | Creon | Electric | Launched in August 2023 |
| Simple Energy | Dot one | Electric | Launched in December 2023 |
| Kinetic | Zulu | Electric | Launched in December 2023 |
| Bajaj | Chetak Urbane | Electric | Launched in December 2023 |
| Ather | 450X Apex | Electric | Launched in January 2024 |
| Bajaj | Chetak premium | Electric | Launched in January 2024 |
| Ola | S1X | Electric | Launched in January 2024 |
| Ather | Ritza | Electric | Launched in April 2024 |
| Hero Motorcorp | Xoom | 160 cc | To be launched in 10FY 25 |
| Okinawa | Cruiser | Electric | To be launched in FY2025 |
| Honda | Activa | Electric | To be launched in FY2025 |
| Gogoro | 2 series | Electric | To be launched in FY2025 |
| Suzuki | Burgman | Electric | To be launched in FY2025 |
| Hero Motorcorp | LEAP Hybrid SES | Electric | To be launched in FY2024 |

Source: BikeDekho, Kotak Institutional Equities

## PASSENGER CARS: EX-SHOWROOM PRICES (MUMBAI)

Honda and Hyundai increased prices across models in 4QFY24

Monthly prices for the passenger vehicle segment, March year-end, 2023-24 (Rs, \%)


Source: Company websites, Kotak Institutional Equities

## MOTORCYCLE: EX-SHOWROOM PRICES (MUMBAI)

## Most of the 2W OEMs have maintained the prices during the quarter

Monthly prices for the motorcycle segment, March year-end, 2023-24 (Rs, \%)

| Company | Model | CC | Jan-24 | Apr-24 | Qoq chg (\%) | Company | Model | CC | Jan-24 | Apr-24 | Qoq chg (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Honda |  |  |  |  |  | TVS |  |  |  |  |  |
| CD Dream | STD | 109.51 | 73,400 | 73,400 | - | Apache | ABS FI | 159.7 | 123,870 | 124,870 | 0.8 |
| CB Shine | Drum Self and Alloy | 124.73 | 80,900 | 80,900 | - | Radeon | STD | 109.7 | 74,783 | 75,783 | 1.3 |
| CB Unicorn | STD | 162.7 | 109,500 | 109,500 | - | Sport | CBS | 109.7 | 64,675 | 65,475 | 1.2 |
| SP | Drum | 125.0 | 86,619 | 86,619 | - | Star City Plus | Drum Kick and Alloy | 109.7 | 74,238 | 74,238 | - |
| Livo | Drum Self and Alloy | 109.2 | 79,600 | 79,600 | - | Raider | Disc | 124.9 | 96,287 | 96,287 | - |
| CB Hornet | Disc | 184.4 | 139,000 | 139,000 | - | Royal Enfield (on-road prices) |  |  |  |  |  |
| H'ness | DLX PRO | 350.0 | 212,856 | 212,856 | - | Classic 350 | ABS | 346.0 | 241,626 | 241,626 | - |
| CB300R | STD | 300.0 | 240,000 | 240,000 | - | Bullet 350 | ABS | 346.0 | 214,274 | 214,274 | - |
| Bajaj |  |  |  |  |  | Bullet 350 ES | ABS | 346.0 | 211,773 | 211,773 | - |
| Pulsar 150 BS-V TD BS-VI |  | 149.5 | 110,246 | 110,246 | - | Interceptor | ABS | 648.0 | 383,666 | 383,666 | - |
| Dominar | 400 ABS | 373.3 | 229,781 | 230,815 | - | Himalayan | ABS | 411.0 | 277,075 | 277,075 | - |
| Avenger | Street 220 | 220.0 | 142,029 | 142,029 | - | Meteor Fireball | ABS | 346.0 | 274,805 | 274,805 | - |
| Platina | CBS | 115.5 | 70,784 | 70,784 | - | Hunter 350 | Factory | 349.0 | 190,267 | 190,267 | - |
| Pulsar 125 | Split Seat Drum CBS | 125.0 | 90,464 | 90,464 | - | Hero |  |  |  |  |  |
|  |  |  |  |  |  | Super Spendor FI | Drum Self and Spoke | 113.2 | 81,992 | 81,992 | - |
|  |  |  |  |  |  | HF Deluxe FI | Drum Self and Spoke | 97.2 | 68,412 | 68,412 | - |
|  |  |  |  |  |  | Glamour | Disc Brake | 124.7 | 87,198 | 87,198 | - |
|  |  |  |  |  |  | Passion Pro | Drum | 113.0 | 80,032 | 80,032 | - |
|  |  |  |  |  |  | Xpulse FI | Double disc brake | 200.0 | 141,320 | 146,070 | 3.4 |
|  |  |  |  |  |  | Splendor Plus | Drum Self and Spoke | 124.7 | 75,485 | 75,485 | - |
|  |  |  |  |  |  | Xtreme 160R | Disc Brake Self Start | 160.0 | 121,100 | 121,100 | - |

[^10]
## SCOOTER: EX-SHOWROOM PRICES (MUMBAI)

## Most of OEMs have maintained prices in April quarter

Monthly prices for the scooter segment, March year-end, 2023-24 (Rs, \%)

| Company | Model | CC | Jan-24 | Apr-24 | Qoq chg (\%) | Company | Model | CC | Jan-24 | Apr-24 | Qoq chg (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hero |  |  |  |  |  | TVS |  |  |  |  |  |
| Destini | LX | 124.6 | 80,318 | 80,318 | - | Pep Plus | ZX | 87.80 | 63,917 | 63,917 | - |
| Pleasure | ZX | 110.0 | 80,092 | 80,467 | - | Zest | Matte Series | 109.70 | 73,621 | 73,810 | - |
| Xoom | LX | 109.6 | 75,236 | 75,236 | - | Jupiter | Classic | 109.70 | 90,711 | 90,711 | - |
| Honda |  |  |  |  |  | Ntorq | Disc | 124.79 | 91,702 | 91,702 | - |
| Activa 125 | STD | 124.0 | 81,745 | 81,745 | - | Suzuki |  |  |  |  |  |
| Activa 6G | STD | 109.5 | 77,353 | 77,353 | - | Access | CBS | 124.0 | 87,471 | 87,871 | - |
| Dio | STD | 109.5 | 73,896 | 73,896 | - | Burgman Street | STD | 124.0 | 95,670 | 95,670 | - |
| Grazia | STD BS-VI | 124.0 | 84,500 | 84,500 | - | Yamaha |  |  |  |  |  |
|  |  |  |  |  |  | Fascino | Disc | 125.0 | 92,479 | 93,079 | 0.6 |
|  |  |  |  |  |  | Ray ZR | Drum | 125.0 | 86,089 | 86,389 | - |

Source: Company website, Kotak Institutional Equities

## COMMODITY PRICES - BASE METALS

The trend of metal prices is mixed over the past three months

Source: Bloomberg, Kotak Institutional Equities

Lead prices have softened in the April quarter
LME lead prices (\$/ton)


Copper prices started to inch up over the last few months
LME copper prices (\$/ton)


Source: Bloomberg , Kotak Institutional Equities


[^11][^12]
## COMMODITY PRICES - RUBBER

Domestic and international rubber prices risen sharply in the past month


Source: Bloomberg, Kotak Institutional Equities

Domestic natural rubber prices have risen sharply in the past quarter Kottayam Natural Rubber RSS4 Prices (Rs/kg)


Source: Bloomberg , Kotak Institutional Equities

## COMMODITY PRICES- AGRICULTURE <br> Global rice and cotton prices have increased during the quarter while wheat and sugar prices declined



Source: Bloomberg, Indexmundi, Kotak Institutional Equities



Source: Bloomberg, Indexmundi, Kotak Institutional Equities


Source: Bloomberg, Indexmundi, Kotak Institutional Equities

## GLOBAL PASSENGER VEHICLE VOLUMES: COUNTRY-WISE SNAPSHOT

Passenger car volumes growth in China grew by $16 \%$ yoy in 1QCY24

| Overall PV volumes improved by 7\% yoy in 1QCY24 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Summary of the quarterly geography-wise passenger vehicle volumes globally, calendar year-ends, 2022-24 (units, |  |  |  |  |  |  |  |  |
|  | Sales volume (units) |  |  | Change (\%) |  | CY |  | Change (\%) |
|  | 1QCY24 | 1QCY23 | 4QCY23 | yoy | qоq | 2023 | 2022 | yoy |
| Global PV sales |  |  |  |  |  |  |  |  |
| China | 4,958,910 | 4,273,381 | 6,514,364 | 16.0 | (23.9) | 21,889,569 | 20,693,172 | 5.8 |
| South Korea | 271,404 | 509,007 | 521,394 | (46.7) | (47.9) | 2,046,851 | 1,677,174 | 22.0 |
| Japan | 1,131,131 | 1,381,558 | 1,171,600 | (18.1) | (3.5) | 4,779,086 | 4,201,321 | 13.8 |
| India | 1,135,501 | 1,018,419 | 1,013,082 | 11.5 | 12.1 | 4,101,664 | 3,792,356 | 8.2 |
| Europe | 3,341,608 | 3,124,662 | 3,033,564 | 6.9 | 10.2 | 12,342,928 | 11,085,137 | 11.3 |
| Germany | 694,785 | 666,818 | 706,543 | 4.2 | (1.7) | 2,844,609 | 2,651,357 | 7.3 |
| France | 444,902 | 420,887 | 486,099 | 5.7 | (8.5) | 1,774,723 | 1,529,035 | 16.1 |
| Italy | 450,890 | 426,983 | 389,405 | 5.6 | 15.8 | 1,565,596 | 1,316,392 | 18.9 |
| UK | 545,548 | 494,260 | 451,146 | 10.4 | 20.9 | 1,903,054 | 1,614,063 | 17.9 |
| Canada | 400,953 | 348,030 | 404,704 | 15.2 | (0.9) | 1,664,307 | 1,488,930 | 11.8 |
| Mexico | 349,752 | 315,126 | 385,592 | 11.0 | (9.3) | 1,357,332 | 1,086,058 | 25.0 |
| USA | 3,875,544 | 3,560,666 | 3,847,557 | 8.8 | 0.7 | 15,457,447 | 13,740,434 | 12.5 |
| Brazil | 483,988 | 436,940 | 645,388 | 10.8 | (25.0) | 2,180,230 | 1,960,462 | 11.2 |
| Total | 15,948,791 | 14,967,789 | 17,537,245 | 6.6 | (9.1) | 65,819,414 | 59,725,044 | 10.2 |
| Regional relative market shares (\%) |  |  |  |  |  |  |  |  |
| China | 31.1 | 28.6 | 37.1 | 2.5 | (6.1) | 33.3 | 34.6 | (1.4) |
| Japan | 7.1 | 9.2 | 6.7 | (2.1) | 0.4 | 7.3 | 7.0 | 0.2 |
| India | 7.1 | 6.8 | 5.8 | 0.3 | 1.3 | 6.2 | 6.3 | (0.1) |
| Europe | 21.0 | 20.9 | 17.3 | 0.1 | 3.7 | 18.8 | 18.6 | 0.2 |
| Germany | 4.4 | 4.5 | 4.0 | (0.1) | 0.3 | 4.3 | 4.4 | (0.1) |
| France | 2.8 | 2.8 | 2.8 | (0.0) | 0.0 | 2.7 | 2.6 | 0.1 |
| Italy | 2.8 | 2.9 | 2.2 | (0.0) | 0.6 | 2.4 | 2.2 | 0.2 |
| UK | 3.4 | 3.3 | 2.6 | 0.1 | 0.8 | 2.9 | 2.7 | 0.2 |
| Mexico | 2.2 | 2.1 | 2.2 | 0.1 | (0.0) | 2.1 | 1.8 | 0.2 |
| USA | 24.3 | 23.8 | 21.9 | 0.5 | 2.4 | 23.5 | 23.0 | 0.5 |
| Brazil | 3.0 | 2.9 | 3.7 | 0.1 | (0.6) | 3.3 | 3.3 | 0.0 |
| Total | 100.0 | 100.0 | 100.0 |  |  | 100.0 | 100.0 |  |

[^13]
## GLOBAL PASSENGER VEHICLE VOLUMES: OEM-WISE SNAPSHOT

Passenger car volumes of global major OEMs declined by 5\% yoy in 1QCY24

| VW group volumes increased by 3\% yoy in 1QCY24 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Summary of the quarterly OEM-wise passenger vehicle volumes globally, calendar year-ends, 2022-24 (units, \%) |  |  |  |  |  |  |  |  |
|  | Sales volume (units) |  |  | Change (\%) |  | CY |  | $\begin{array}{r} \text { Change (\%) } \\ \hline \text { yoy } \end{array}$ |
|  | 1QCY24 | 1QCY23 | 4QCY23 | yoy | qoq | 2023 | 2022 |  |
| Global OEM Sales |  |  |  |  |  |  |  |  |
| VW Group | 2,104,300 | 2,040,600 | 2,524,100 | 3.1 | (16.6) | 9,108,530 | 8,115,100 | 12.2 |
| Audi | 396,900 | 421,824 | 490,407 | (5.9) | (19.1) | 1,895,240 | 1,638,638 | 15.7 |
| Volkswagen | 1,543,500 | 1,142,736 | 1,463,978 | 35.1 | 5.4 | 5,242,136 | 4,563,300 | 14.9 |
| BMW Group | 594,671 | 588,138 | 718,778 | 1.1 | (17.3) | 2,555,341 | 2,399,636 | 6.5 |
| BMW | 531,039 | 511,957 | 638,268 | 3.7 | (16.8) | 2,253,835 | 2,100,692 | 7.3 |
| Daimler Group | 463,000 | 503,500 | 514,000 | (8.0) | (9.9) | 2,043,764 | 2,040,000 | 0.2 |
| JLR | 124,201 | 107,386 | 115,072 | 15.7 | 7.9 | 438,223 | 353,979 | 23.8 |
| Tesla | 433,371 | 422,875 | 484,507 | 2.5 | (10.6) | 1,808,382 | 1,304,608 | 38.6 |
| Hyundai | 1,002,608 | 1,021,712 | 1,089,862 | (1.9) | (8.0) | 4,216,797 | 3,941,781 | 7.0 |
| Renault | 549,099 | 535,000 | 590,678 | 2.6 | (7.0) | 2,235,345 | 2,051,174 | 9.0 |
| Toyota | 2,244,157 | 2,668,962 | 2,726,395 | (15.9) | (17.7) | 10,300,000 | 9,566,961 | 7.7 |
| Total | 7,515,407 | 7,888,173 | 8,763,392 | (4.7) | (14.2) | 32,706,383 | 29,773,239 | 9.9 |
| Global OEMs relative market shares (\%) |  |  |  |  |  |  |  |  |
| VW Group | 28.0 | 25.9 | 28.8 | 2.1 | (0.8) | 27.8 | 27.3 | 0.6 |
| Audi | 5.3 | 5.3 | 5.6 | (0.1) | (0.3) | 5.8 | 5.5 | 0.3 |
| Volkswagen | 20.5 | 14.5 | 16.7 | 6.1 | 3.8 | 16.0 | 15.3 | 0.7 |
| BMW Group | 7.9 | 7.5 | 8.2 | 0.5 | (0.3) | 7.8 | 8.1 | (0.2) |
| BMW | 7.1 | 6.5 | 7.3 | 0.6 | (0.2) | 6.9 | 7.1 | (0.2) |
| Daimler Group | 6.2 | 6.4 | 5.9 | (0.2) | 0.3 | 6.2 | 6.9 | (0.6) |
| JLR | 1.7 | 1.4 | 1.3 | 0.3 | 0.3 | 1.3 | 1.2 | 0.2 |
| Tesla | 5.8 | 5.4 | 5.5 | 0.4 | 0.2 | 5.5 | 4.4 | 1.1 |
| Hyundai | 13.3 | 13.0 | 12.4 | 0.4 | 0.9 | 12.9 | 13.2 | (0.3) |
| Renault | 7.3 | 6.8 | 6.7 | 0.5 | 0.6 | 6.8 | 6.9 | (0.1) |
| Toyota | 29.9 | 33.8 | 31.1 | (4.0) | (1.3) | 31.5 | 32.1 | (0.6) |
| Total | 100.0 | 100.0 | 100.0 |  |  | 100.0 | 100.0 |  |

Source: Company, Kotak Institutional Equities

US PASSENGER VEHICLE VOLUME: COMPANY WISE TREND
Sales volume in US improved by $9 \%$ yoy in 1QCY24

| Overall volumes in US improved by 9\% yoy in 1QCY24 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Summary of the quarterly company-wise passenger vehicle volumes in US, calendar year-ends, $2022-24$ (units, \%) |  |  |  |  |  |  |  |  |
|  | Sales volume (units) |  |  | Change (\%) |  | CY |  | Change (\%) |
|  | 1QCY24 | 1QCY23 | 4QCY23 | yoy | qoq | 2023 | 2022 | yoy |
| US Company Sales (units) |  |  |  |  |  |  |  |  |
| BMW | 84,475 | 89,750 | 108,609 | (5.9) | (22.2) | 385,741 | 369,066 | 4.5 |
| Daimler AG | 82,623 | 89,871 | 107,715 | (8.1) | (23.3) | 401,809 | 350,923 | 14.5 |
| Fiat Chrysler | 332,540 | 368,327 | 338,380 | (9.7) | (1.7) | 1,518,108 | 1,547,630 | (1.9) |
| Ford | 508,083 | 475,906 | 487,840 | 6.8 | 4.1 | 1,995,912 | 1,874,435 | 6.5 |
| GM | 594,233 | 603,208 | 625,012 | (1.5) | (4.9) | 2,594,499 | 2,270,108 | 14.3 |
| Honda | 333,824 | 284,507 | 337,510 | 17.3 | (1.1) | 1,308,186 | 967,497 | 35.2 |
| Hyundai | 370,389 | 367,499 | 363,126 | 0.8 | 2.0 | 1,550,697 | 1,400,589 | 10.7 |
| Mazda | 100,103 | 88,384 | 90,737 | 13.3 | 10.3 | 357,402 | 270,834 | 32.0 |
| Nissan | 252,735 | 235,818 | 201,747 | 7.2 | 25.3 | 898,795 | 727,691 | 23.5 |
| Subaru | 152,996 | 142,530 | 164,863 | 7.3 | (7.2) | 621,238 | 555,662 | 11.8 |
| JLR | 22,916 | 17,401 | 22,916 | 31.7 | 0.0 | 74,767 | 69,200 | 8.0 |
| Toyota | 565,098 | 469,558 | 622,821 | 20.3 | (9.3) | 2,251,637 | 2,108,458 | 6.8 |
| Volkswagen | 227,100 | 138,056 | 176,248 | 64.5 | 28.9 | 632,994 | 508,545 | 24.5 |
| Others | 248,429 | 195,193 | 200,033 | 27.3 | 24.2 | 871,004 | 745,554 | 16.8 |
| Total | 3,875,544 | 3,566,008 | 3,847,557 | 8.7 | 0.7 | 15,462,789 | 13,766,192 | 12.3 |
| Domestic market shares (\%) |  |  |  |  |  |  |  |  |
| BMW | 2.2 | 2.5 | 2.8 | (0.3) | (0.6) | 2.5 | 2.7 | (0.2) |
| Daimler AG | 2.1 | 2.5 | 2.8 | (0.4) | (0.7) | 2.6 | 2.5 | 0.0 |
| Fiat Chrysler | 8.6 | 10.3 | 8.8 | (1.7) | (0.2) | 9.8 | 11.2 | (1.4) |
| Ford | 13.1 | 13.3 | 12.7 | (0.2) | 0.4 | 12.9 | 13.6 | (0.7) |
| GM | 15.3 | 16.9 | 16.2 | (1.6) | (0.9) | 16.8 | 16.5 | 0.3 |
| Honda | 8.6 | 8.0 | 8.8 | 0.6 | (0.2) | 8.5 | 7.0 | 1.4 |
| Hyundai | 9.6 | 10.3 | 9.4 | (0.7) | 0.1 | 10.0 | 10.2 | (0.1) |
| Mazda | 2.6 | 2.5 | 2.4 | 0.1 | 0.2 | 2.3 | 2.0 | 0.3 |
| Nissan | 6.5 | 6.6 | 5.2 | (0.1) | 1.3 | 5.8 | 5.3 | 0.5 |
| Subaru | 3.9 | 4.0 | 4.3 | (0.0) | (0.3) | 4.0 | 4.0 | (0.0) |
| JLR | 0.6 | 0.5 | 0.6 | 0.1 | (0.0) | 0.5 | 0.5 | (0.0) |
| Toyota | 14.6 | 13.2 | 16.2 | 1.4 | (1.6) | 14.6 | 15.3 | (0.8) |
| Volkswagen | 5.9 | 3.9 | 4.6 | 2.0 | 1.3 | 4.1 | 3.7 | 0.4 |
| Others | 6.4 | 5.5 | 5.2 | 0.9 | 1.2 | 5.6 | 5.4 | 0.2 |
| Total | 100.0 | 100.0 | 100.0 |  |  | 100.0 | 100.0 |  |
| Source: Bloomberg, Kotak Institutional Equities |  |  |  |  |  |  |  |  |

CHINA PASSENGER VEHICLE VOLUME: COMPANY WISE TREND Sales volume improved by $16 \%$ yoy in 1QCY24

China PV volumes were up by $16 \%$ on a yoy basis in 1QCY24
Summary of the quarterly company-wise passenger vehicle volumes in China, calendar year-ends, 2022-24 (units, \%)

|  | Sales volume (units) |  |  | Change (\%) |  | CY |  | $\begin{array}{r} \text { Change (\%) } \\ \text { yoy } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1QCY24 | 1QCY23 | 4QCY23 | yoy | qoq | 2023 | 2022 |  |
| China Company Sales (units) |  |  |  |  |  |  |  |  |
| Volkswagen | 508,684 | 427,247 | 635,628 | 19.1 | (20.0) | 2,195,855 | 2,205,889 | (0.5) |
| Honda | 211,410 | 217,519 | 395,225 | (2.8) | (46.5) | 1,209,077 | 1,374,498 | (12.0) |
| Toyota | 316,135 | 330,516 | 477,452 | (4.4) | (33.8) | 1,699,859 | 1,840,917 | (7.7) |
| Geely | 234,191 | 182,051 | 275,115 | 28.6 | (14.9) | 913,219 | 825,299 | 10.7 |
| Nissan | 156,702 | 129,284 | 229,348 | 21.2 | (31.7) | 673,362 | 802,015 | (16.0) |
| Buick | 95,124 | 100,347 | 147,619 | (5.2) | (35.6) | 526,061 | 622,391 | (15.5) |
| Hyundai | 47,778 | 53,179 | 69,074 | (10.2) | (30.8) | 239,006 | 262,614 | (9.0) |
| Changan | 228,654 | 216,142 | 276,587 | 5.8 | (17.3) | 1,008,103 | 953,236 | 5.8 |
| Baojun | 6,160 | 3,061 | 14,053 | 101.2 | (56.2) | 30,039 | 56,911 | (47.2) |
| BMW | 180,028 | 189,717 | 219,754 | (5.1) | (18.1) | 809,136 | 770,328 | 5.0 |
| Audi | 175,004 | 136,893 | 192,138 | 27.8 | (8.9) | 701,767 | 642,935 | 9.2 |
| Xuling | 165,466 | 152,155 | 216,416 | 8.7 | (23.5) | 688,692 | 740,647 | (7.0) |
| Mercedes-Benz | 168,924 | 188,897 | 175,000 | (10.6) | (3.5) | 775,267 | 774,424 | 0.1 |
| BYD | 541,091 | 440,872 | 706,922 | 22.7 | (23.5) | 2,390,304 | 1,603,309 | 49.1 |
| Roewe | 36,366 | 41,811 | 45,374 | (13.0) | (19.9) | 159,718 | 262,552 | (39.2) |
| Kia | 15,697 | 17,352 | 18,701 | (9.5) | (16.1) | 76,659 | 94,313 | (18.7) |
| Chery | 142,778 | 83,541 | 172,561 | 70.9 | (17.3) | 496,949 | 461,928 | 7.6 |
| Skoda | 3,737 | 5,582 | 4,423 | (33.1) | (15.5) | 21,142 | 44,579 | (52.6) |
| Ford | 38,030 | 34,998 | 52,053 | 8.7 | (26.9) | 179,201 | 201,558 | (11.1) |
| Cadillac | 33,299 | 32,909 | 51,416 | 1.2 | (35.2) | 178,252 | 186,064 | (4.2) |
| JLR | 23,856 | 25,685 | 27,375 | (7.1) | (12.9) | 107,178 | 88,823 | 20.7 |
| Others | 1,629,796 | 1,263,623 | 2,112,130 | 29.0 | (22.8) | 6,810,723 | 5,877,942 | 15.9 |
| Total | 4,958,910 | 4,273,381 | 6,514,364 | 16.0 | (23.9) | 21,889,569 | 20,693,172 | 5.8 |

Source: Bloomberg, Kotak Institutional Equities

EUROPE PASSENGER VEHICLE VOLUME: COMPANY WISE TREND Sales volume in Europe increased by 7\% yoy in 1QCY24

| EU car volumes were up by 7\% yoy in 1QCY24 |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Summary of the quarterly company-wise passenger vehicle volumes in Europe, calendar year-ends, 2022-24 |  |  |  |  |  |  |  |  |
|  | Sales volume (units) |  |  | Change (\%) |  | CY |  | Change (\%) |
|  | 1QCY24 | 1QCY23 | 4QCY23 | yoy | qoq | 2023 | 2022 | yoy |
| Europe Company Sales (units) |  |  |  |  |  |  |  |  |
| BMW Group | 230,755 | 164,669 | 253,229 | 40.1 | (8.9) | 866,903 | 817,993 | 6.0 |
| Daimler | 172,957 | 182,341 | 188,855 | (5.1) | (8.4) | 710,433 | 655,972 | 8.3 |
| Ford Group | 116,407 | 138,473 | 115,527 | (15.9) | 0.8 | 518,006 | 516,614 | 0.3 |
| Honda | 24,134 | 16,146 | 15,779 | 49.5 | 53.0 | 60,605 | 67,144 | (9.7) |
| Hyundai-Kia | 278,347 | 282,193 | 255,686 | (1.4) | 8.9 | 1,107,062 | 1,060,989 | 4.3 |
| Mazda | 45,071 | 51,091 | 43,750 | (11.8) | 3.0 | 182,349 | 140,108 | 30.1 |
| Nissan | 102,661 | 82,009 | 71,995 | 25.2 | 42.6 | 290,688 | 238,017 | 22.1 |
| Stellantis | 597,757 | 574,879 | 476,842 | 4.0 | 25.4 | 2,128,395 | 2,052,543 | 3.7 |
| Renault Group | 313,230 | 306,336 | 317,100 | 2.3 | (1.2) | 1,242,743 | 1,061,560 | 17.1 |
| JLR | 44,828 | 38,440 | 36,663 | 16.6 | 22.3 | 145,490 | 119,861 | 21.4 |
| Toyota Motor Corp | 260,715 | 235,841 | 214,776 | 10.5 | 21.4 | 882,929 | 805,952 | 9.6 |
| VW Group | 838,138 | 818,891 | 808,612 | 2.4 | 3.7 | 3,311,329 | 2,789,828 | 18.7 |
| Others | 316,608 | 233,353 | 234,750 | 35.7 | 34.9 | 895,996 | 758,556 | 18.1 |
| Total | 3,341,608 | 3,124,662 | 3,033,564 | 6.9 | 10.2 | 12,342,928 | 11,085,137 | 11.3 |
| Domestic market shares (\%) |  |  |  |  |  |  |  |  |
| BMW Group | 6.9 | 5.3 | 8.3 | 1.6 | (1.4) | 7.0 | 7.4 | (0.4) |
| Daimler | 5.2 | 5.8 | 6.2 | (0.7) | (1.0) | 5.8 | 5.9 | (0.2) |
| Ford Group | 3.5 | 4.4 | 3.8 | (0.9) | (0.3) | 4.2 | 4.7 | (0.5) |
| Honda | 0.7 | 0.5 | 0.5 | 0.2 | 0.2 | 0.5 | 0.6 | (0.1) |
| Hyundai-Kia | 8.3 | 9.0 | 8.4 | (0.7) | (0.1) | 9.0 | 9.6 | (0.6) |
| Mazda | 1.3 | 1.6 | 1.4 | (0.3) | (0.1) | 1.5 | 1.3 | 0.2 |
| Nissan | 3.1 | 2.6 | 2.4 | 0.4 | 0.7 | 2.4 | 2.1 | 0.2 |
| Stellantis | 17.9 | 18.4 | 15.7 | (0.5) | 2.2 | 17.2 | 18.5 | (1.3) |
| Renault Group | 9.4 | 9.8 | 10.5 | (0.4) | (1.1) | 10.1 | 9.6 | 0.5 |
| JLR | 1.3 | 1.2 | 1.2 | 0.1 | 0.1 | 1.2 | 1.1 | 0.1 |
| Toyota Motor Corp | 7.8 | 7.5 | 7.1 | 0.3 | 0.7 | 7.2 | 7.3 | (0.1) |
| VW Group | 25.1 | 26.2 | 26.7 | (1.1) | (1.6) | 26.8 | 25.2 | 1.7 |
| Others | 9.5 | 7.5 | 7.7 | 2.0 | 1.7 | 7.3 | 6.8 | 0.4 |
| Total | 100.0 | 100.0 | 100.0 |  |  | 100.0 | 100.0 |  |

Source: ACEA, Kotak Institutional Equities

JAPAN PASSENGER VEHICLE VOLUME : COMPANY WISE TREND Japan PV volumes declined by $18 \%$ yoy in 1QCY24

Japan volumes were down by 18\% yoy in 1QCY24; Toyota market share improved by 330 bps yoy in 1QCY24
Summary of the quarterly company-wise passenger vehicle volumes in Japan, calendar year-ends, 2022-24 (units, \%)

|  | Sales volume (units) |  |  | Change (\%) |  | CY |  | Change (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1QCY24 | 1QCY23 | 4QCY23 | yoy | qoq | 2023 | 2022 | yoy |
| Japan Company Sales (units) |  |  |  |  |  |  |  |  |
| Toyota | 350,745 | 493,847 | 388,850 | (29.0) | (9.8) | 1,672,750 | 1,288,837 | 29.8 |
| Honda | 183,864 | 167,008 | 169,900 | 10.1 | 8.2 | 594,285 | 568,003 | 4.6 |
| Nissan | 147,848 | 144,207 | 108,543 | 2.5 | 36.2 | 480,673 | 449,458 | 6.9 |
| Daihatsu | 44,831 | 176,285 | 152,904 | (74.6) | (70.7) | 594,507 | 575,559 | 3.3 |
| Suzuki | 205,107 | 181,260 | 156,631 | 13.2 | 30.9 | 650,567 | 602,721 | 7.9 |
| Mazda | 39,456 | 57,294 | 38,703 | (31.1) | 1.9 | 177,864 | 161,308 | 10.3 |
| Subaru | 26,661 | 28,543 | 31,352 | (6.6) | (15.0) | 106,002 | 100,858 | 5.1 |
| Mitsubishi | 35,210 | 28,258 | 27,308 | 24.6 | 28.9 | 103,725 | 90,555 | 14.5 |
| Others | 97,409 | 104,856 | 97,409 | (7.1) | 0.0 | 398,713 | 364,022 | 9.5 |
| Total | 1,131,131 | 1,381,558 | 1,171,600 | (18.1) | (3.5) | 4,779,086 | 4,201,321 | 13.8 |
| Domestic market shares (\%) |  |  |  |  |  |  |  |  |
| Toyota | 31.0 | 35.7 | 33.2 | (4.7) | (2.2) | 35.0 | 30.7 | 4.3 |
| Honda | 16.3 | 12.1 | 14.5 | 4.2 | 1.8 | 12.4 | 13.5 | (1.1) |
| Nissan | 13.1 | 10.4 | 9.3 | 2.6 | 3.8 | 10.1 | 10.7 | (0.6) |
| Daihatsu | 4.0 | 12.8 | 13.1 | (8.8) | (9.1) | 12.4 | 13.7 | (1.3) |
| Suzuki | 18.1 | 13.1 | 13.4 | 5.0 | 4.8 | 13.6 | 14.3 | (0.7) |
| Mazda | 3.5 | 4.1 | 3.3 | (0.7) | 0.2 | 3.7 | 3.8 | (0.1) |
| Subaru | 2.4 | 2.1 | 2.7 | 0.3 | (0.3) | 2.2 | 2.4 | (0.2) |
| Mitsubishi | 3.1 | 2.0 | 2.3 | 1.1 | 0.8 | 2.2 | 2.2 | 0.0 |
| Others | 8.6 | 7.6 | 8.3 | 1.0 | 0.3 | 8.3 | 8.7 | (0.3) |
| Total | 100.0 | 100.0 | 100.0 |  |  | 100.0 | 100.0 |  |
| Source: Bloomberg, Kotak Institutional Equities |  |  |  |  |  |  |  |  |

## ELECTRIC PASSENGER VEHICLE VOLUME : GEOGRAPHY WISE TREND

Electric PV volumes started to slow down in the developed markets

| Sales of electric vehicles declined across the key geographies on a sequential basis Summary of the quarterly geography-wise electric passenger vehicle volumes, calendar year-ends, 2022-24 (units, \%) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales volume (units) |  |  | Change (\%) |  | CY |  | Change (\%)yoy |
|  | 1QCY24 | 1QCY23 | 4QCY23 | yoy | qoq | 2023 | 2022 |  |
| Global EV Sales |  |  |  |  |  |  |  |  |
| USA | 268,909 | 261,077 | 317,168 | 3.0 | (15.2) | 1,185,838 | 926,161 | 28.0 |
| China | 1,057,000 | 919,130 | 2,068,000 | 15.0 | (48.9) | 6,097,130 | 5,033,000 | 21.1 |
| Europe | 448,560 | 433,168 | 547,401 | 3.6 | (18.1) | 2,019,468 | 1,575,199 | 28.2 |
| Total | 1,774,469 | 1,613,375 | 2,932,569 | 10.0 | (39.5) | 9,302,436 | 7,534,360 | 23.5 |
| EV share as a \% of total PV sales |  |  |  |  |  |  |  |  |
| USA | 6.9 | 7.3 | 8.2 | (0.4) | (1.3) | 7.7 | 6.7 | 0.9 |
| China | 21.3 | 21.5 | 31.7 | (0.2) | (10.4) | 27.9 | 24.3 | 3.5 |
| Europe | 13.4 | 13.9 | 18.0 | (0.4) | (4.6) | 16.4 | 14.2 | 2.2 |
| Total | 14.6 | 14.7 | 21.9 | (0.1) | (7.3) | 18.7 | 16.6 | 2.2 |

## PASSENGER VEHICLE PETROL- DIESEL MIX: EUROPE AND UK

Diesel passenger cars market share have reduced across Europe and UK over the last few years

| EV penetration declined by 140 bps on a yoy basis to $12 \%$ in 1QCY24 in Europe Summary of the quarterly passenger vehicles mix by fuel type in Europe, calendar year-end, 2020-24 (\%) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4QCY20 1QCY21 |  |  | 2QCY21 3QCY21 |  | 4QCY21 | 1QCY22 | 2QCY22 | 3QCY22 | 4QCY22 | 1QCY23 | 2QCY23 | 3QCY23 | 4QCY23 1QCY24 |  |
| Europe passenger cars by fuel type (in \%) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Petrol | 40.6 | 40.8 | 41.8 | 39.3 | 35.5 | 36.0 | 38.5 | 37.8 | 32.5 | 37.8 | 37.2 | 34.5 | 33.2 | 35.4 |
| Diesel | 25.3 | 22.1 | 20.2 | 17.5 | 16.4 | 16.8 | 17.3 | 16.5 | 14.4 | 13.1 | 14.5 | 12.3 | 10.7 | 12.8 |
| BEVs | 8.6 | 5.7 | 7.5 | 9.8 | 14.2 | 10.0 | 9.9 | 11.9 | 16.5 | 13.4 | 12.9 | 16.7 | 17.3 | 12.0 |
| Plug-in hybrids | 7.9 | 8.2 | 8.4 | 9.0 | 10.2 | 8.9 | 8.7 | 8.5 | 11.6 | 7.0 | 7.4 | 7.9 | 8.5 | 7.4 |
| Hybrids | 15.2 | 20.9 | 19.5 | 21.2 | 20.5 | 25.1 | 22.6 | 22.6 | 22.1 | 26.1 | 24.9 | 26.0 | 27.7 | 28.9 |
| Others | 2.4 | 2.3 | 2.6 | 3.2 | 3.2 | 3.2 | 3.0 | 2.7 | 2.9 | 2.6 | 3.1 | 2.6 | 2.6 | 3.5 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: ACEA, Kotak Institutional Equities

Diesel mix declined by 90 bps yoy in March 2024
Summary of the monthly passenger vehicles mix by fuel type in UK, calendar year-end, 2022-24 (\%)

| UK passenger cars by fuel type (in \%) | Jan-23 | Feb-23 | Mar-23 | Apr-23 | May-23 | Jun-23 | Jul-23 | Aug-23 | Sep-23 | Oct-23 | Nov-23 | Dec-23 | Jan-24 | Feb-24 | Mar-24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Petrol | 44.7 | 43.4 | 41.4 | 42.8 | 41.2 | 39.7 | 40.4 | 40.6 | 38.7 | 40.6 | 39.5 | 38.5 | 40.8 | 40.7 | 37.4 |
| Diesel | 4.0 | 4.5 | 3.8 | 4.4 | 4.0 | 3.5 | 4.0 | 4.3 | 3.6 | 3.4 | 3.0 | 3.5 | 3.0 | 3.6 | 2.9 |
| Alternatively powered vehicles | 51.3 | 52.1 | 54.8 | 52.8 | 54.8 | 56.8 | 55.6 | 55.1 | 57.7 | 56.0 | 57.5 | 58.0 | 56.2 | 55.7 | 59.7 |
| Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |

Source: SMMT, Kotak Institutional Equities

## US \& EUROPEAN UNION: MHCV TRUCK VOLUME TREND

## New order flows has slowed down significantly in US sequentially



Source: Bloomberg, Kotak Institutional Equities

Order inflow for Class 8 trucks has improved by 2\% yoy in March 2024
US class 8 truck order inflow, calendar year-ends, March 2015 -March 2024


Source: Bloomberg, Kotak Institutional Equities


Source: Bloomberg, Kotak Institutional Equities

## GLOBAL TWO-WHEELER VOLUMES: COUNTRY-WISE SNAPSHOT Two-wheeler volumes in improved by $8 \%$ yoy in 1QCY24

| Overall 2W volumes improved by 8\% yoy in 1QCY24 led by growth in India and Brazil Summary of the quarterly geography-wise two-wheeler volumes globally, calendar year-ends, 2022-24 (units, \%) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales volume (units) |  |  | Change (\%) |  | CY |  | Change (\%) |
|  | 1QCY24 | 1QCY23 | 4QCY23 | yoy | qoq | 2023 | 2022 | yoy |
| Global two-wheeler sales |  |  |  |  |  |  |  |  |
| Indonesia | 1,735,090 | 1,890,000 | 1,515,309 | (8.2) | 14.5 | 6,315,309 | 5,211,470 | 21.2 |
| Vietnam | 603,745 | 634,688 | 604,435 | (4.9) | (0.1) | 2,377,536 | 3,002,257 | (20.8) |
| Brazil | 412,414 | 355,023 | 402,110 | 16.2 | 2.6 | 1,572,110 | 1,477,326 | 6.4 |
| China | 3,935,839 | 3,790,925 | 4,142,988 | 3.8 | (5.0) | 16,804,677 | 15,398,420 | 9.1 |
| India | 4,672,556 | 3,709,617 | 4,854,404 | 26.0 | (3.7) | 17,496,164 | 15,994,552 | 9.4 |
| Thailand | 454,795 | 512,428 | 410,000 | (11.2) | 10.9 | 1,870,000 | 1,709,224 | 9.4 |
| Phillipines | 469,800 | 447,429 | 453,200 | 5.0 | 3.7 | 1,890,968 | 1,575,117 | 20.1 |
| Taiwan | 223,521 | 193,431 | 242,957 | 15.6 | (8.0) | 869,868 | 537,467 | 61.8 |
| Malaysia | 156,643 | 167,549 | 149,184 | (6.5) | 5.0 | 578,730 | 704,711 | (17.9) |
| Total | 12,664,403 | 11,701,090 | 12,774,588 | 8.2 | (0.9) | 49,775,363 | 45,610,544 | 9.1 |
| Relative market shares (\%) |  |  |  |  |  |  |  |  |
| Indonesia | 13.7 | 16.2 | 11.9 | (2.5) | 1.8 | 12.7 | 11.4 | 1.3 |
| Vietnam | 4.8 | 5.4 | 4.7 | (0.7) | 0.0 | 4.8 | 6.6 | (1.8) |
| Brazil | 3.3 | 3.0 | 3.1 | 0.2 | 0.1 | 3.2 | 3.2 | (0.1) |
| China | 31.1 | 32.4 | 32.4 | (1.3) | (1.4) | 33.8 | 33.8 | 0.0 |
| India | 36.9 | 31.7 | 38.0 | 5.2 | (1.1) | 35.2 | 35.1 | 0.1 |
| Thailand | 3.6 | 4.4 | 3.2 | (0.8) | 0.4 | 3.8 | 3.7 | 0.0 |
| Phillipines | 3.7 | 3.8 | 3.5 | (0.1) | 0.2 | 3.8 | 3.5 | 0.3 |
| Taiwan | 1.8 | 1.7 | 1.9 | 0.1 | (0.1) | 1.7 | 1.2 | 0.6 |
| Malaysia | 1.2 | 1.4 | 1.2 | (0.2) | 0.1 | 1.2 | 1.5 | (0.4) |
| Total | 100.0 | 100.0 | 100.0 |  |  | 100.0 | 100.0 |  |

Source: FAMI, SIAM, Bloomberg, CAAM, Kotak Institutional Equities

Kotak Institutional Equities Research

## DISCLOSURES

"Each of the analysts named below hereby certifies that, with respect to each subject company and its securities for which the analyst is responsible in this report, (1) all of the views expressed in this report accurately reflect his or her personal views about the subject companies and securities, and (2) no part of his or her compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this report:: Rishi Vora."

## Kotak Institutional Equities Research coverage universe

Distribution of ratings/investment banking relationships
Percentage of companies covered by Kotak Institutional Equities, within the specified category.
$\square$ Percentage of companies within each category for which Kotak Institutional Equities and or its affiliates has provided investment banking services within the previous 12 months.

* The above categories are defined as follows: Buy = We expect this stock to deliver more than $15 \%$ returns over the next 12 months; Add $=$ We expect this stock to deliver $5-15 \%$ returns over the next 12 months; Reduce $=$ We expect this stock to deliver $-5-+5 \%$ returns over the next 12 months; Sell $=$ We expect this stock to deliver less than $-5 \%$ returns over the next 12 months. Our target prices are also on a 12 -month horizon basis. These ratings are used illustratively to comply with applicable regulations. As of 31/12/2021 Kotak Institutional Equities Investment Research had investment ratings on 222 equity securities.


## ANALYST COVERAGE

Companies that the analyst(s) listed on the cover follow:

| Covering Analyst: Hitesh Goel |  |
| :--- | :--- |
| Company name | Ticker |
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| Apollo Tyres | AL IN |
| Ashok Leyland | BJAUT IN |
| Bajaj Auto | BIL IN |
| Balkrishna Industries | BHFC IN |
| Bharat Forge | CEAT IN |
| CEAT | EIM IN |
| Eicher Motors | ENDU IN |
| Endurance Technologies | ESC IN |
| Escorts | EXID IN |
| Exide Industries | HMCL IN |
| Hero Motocorp | MM IN |
| Mahindra \& Mahindra | MACA IN |
| Mahindra CIE Automotive | MSIL IN |
| Maruti Suzuki | MNDA IN |
| Minda Industries | MSS IN |
| Motherson Sumi Systems | MRF IN |
| MRF | SCHFL IN |
| Schaeffler India | SKF IN |
| SKF | SONACOMS |
| Sona BLW Precision | TTMT IN |
| Tata Motors | TMKN IN |
| Timken | TVSL IN |
| TVS Motor | VARROC IN |
| Varroc Engineering |  |

## RATINGS AND OTHER DEFINITIONS/IDENTIFIERS

## Definitions of ratings

BUY. We expect this stock to deliver more than $15 \%$ returns over the next 12 months.
ADD. We expect this stock to deliver 5-15\% returns over the next 12 months.
REDUCE. We expect this stock to deliver $-5-+5 \%$ returns over the next 12 months
SELL. We expect this stock to deliver <-5\% returns over the next 12 months.
Our Fair Value estimates are also on a 12-month horizon basis.
Our Ratings System does not take into account short-term volatility in stock prices related to movements in the market. Hence, a particular Rating may not strictly be in accordance with the Rating System at all times.

Other definitions
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Other ratings/identifiers
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NC = Not Covered. Kotak Securities does not cover this company.
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[^0]:    Source: Bloomberg, Kotak Institutional Equities estimates

[^1]:    Source: SIAM, Vahan, Kotak Institutional Equities

[^2]:    Source: SIAM, Kotak Institutional Equities

[^3]:    Source: SIAM, Kotak Institutional Equities

[^4]:    Source: SIAM, Kotak Institutional Equities

[^5]:    Source: SIAM, Kotak Institutional Equities

[^6]:    Source: SIAM, Kotak Institutional Equities

[^7]:    Source: SIAM, Kotak Institutional Equities

[^8]:    Source: SIAM, Kotak Institutional Equities

[^9]:    Source: CarDekho, Kotak Institutional Equities

[^10]:    Source: Company website, Kotak Institutional Equities

[^11]:    Source: Bloomberg, , Kotak Institutional Equities

[^12]:    Kotak'Institutional Équities Research

[^13]:    Source: Bloomberg, ACEA, Kotak Institutional Equities

